

ATIC

Arizona Telecommunications and Information Council

A Foundation of the Governor's Strategic Partnership for Economic Development (GSPED)

PO Box 1119

Tempe, AZ 85280-1119

Voice/Fax: (602) 254-5887

E-mail: atic@researchedge.com

URL: <http://atic.researchedge.com>

December 14, 2004

Autumn R. Southard
Voter Education Manager
Citizens Clean Elections Commission
1616 W. Adams, Suite 110
Phoenix, AZ 85007

Dear Autumn:

Below is a brief report on the 2004 Primary and General Election Debates for the Arizona Corporation Commission (ACC) candidates that were sponsored by the Arizona Telecommunications and Information Council (ATIC) on behalf of the Citizens Clean Elections Commission (CCEC).

The **Primary Election debate** was held on Tuesday, July 13, 2004, from 3:00 p.m. - 5:00 p.m. in the Auditorium of the University of Advancing Technology (UAT), 2625 West Baseline Road Tempe, Arizona. The debate was also Web Cast live on the Internet, making it accessible free of charge to anyone throughout the state of Arizona at the following website: www.researchedge.com/atic/election/acc04debate.html. Approximately 60 people attended the debate in the auditorium and 30-40 people accessed it online via the web cast.

The event was moderated by John Kelly, ATIC Chair, and the participants were Republican candidates for the ACC seat expiring in 2007, Kris Mayes and Carl Seel, both of whom were participating as Clean Election candidates. Below is an outline of the subject matter covered during the 90 minute session:

- - Introductory Remarks
- 1 Public Participation In ACC proceedings
- 2 Corporation Filings and Public Access To Corporate Information
- 3 Oversight of Securities
- 4 Broadband Deployment
- 5 Telecom Regulation In Today's Economic Climate
- 6 Telecom Competition
- 7 Universal Service - Basic and Advanced Services
- 8 Pipeline Safety
- 9 Energy Conservation and Alternative Sources
- 10 Energy Reliability
- 11 Communities and New Utility Construction
- 12 Rate Cases and Settlement Agreements
- 13 Renewable Energy and Environmental Portfolio Standard
- 14 Water Quality Issues for Private Water Companies
- 15 Groundwater Management and Central Arizona Water

- 16 Territorial Prerogatives For Utilities
- 17 Regulating VoIP Voice Over Internet Protocol
- 18 Open Access To ILEC Telecom Networks
- 19 Regulation Of Cell Phone Providers
- 20 Building An Oil Refinery In Arizona
- 21 Mix Of Renewable Energy
- 22 Promoting Solar Energy In Arizona
- 23 Natural Gas For Electricity Generation
- 24 Vision Of Future For Electricity
- 25 Standards Of Success For The Corporation Commission
- - Closing Statements

The debate was web cast live through the studio production facilities of Avnet Corporation and the communications capabilities of Kino Communications. Spanish language and sign language translations were also provided on-site and are available on the debate videotapes that have been distributed statewide to approximately 30 local television affiliates, approximately 30 public access channels and other interested parties.

Also, please note that the entire event is also available as streaming media divided into convenient topic segments according to the subjects outlined above. It can be found on the ATIC site at <http://atic.researchedge.com/election/acc04debate.html> accompanied by various collateral material.

The **General Election debate** was held on Thursday, October 7, 2004, 3:30 p.m. - 5:30 p.m. at the same location as the Primary Election debate in the Auditorium of the University of Advancing Technology, 2625 West Baseline Road Tempe, Arizona. The debate was also Web Cast live on the Internet, making it accessible free of charge to anyone throughout the state of Arizona.

The debate was taped in front of a live audience at the University of Advancing Technology in Tempe, and sign language and Spanish language translations were provided. Additional viewing sites were available at the following three Central Arizona Community College (CAC) campuses.

Signal Peak Campus:

Building O, Room: O-208 B
8470 North Overfield Road
Coolidge, AZ
(520) 426-4297

Superstition Mountain Campus:

Building: 300 Room: 322
73 Old West Highway
Apache Junction, AZ
(480) 288-4051

Aravaipa Campus:

Building E, Room: E-10
80440 East Aravaipa Road
Winkelman, AZ
(520) 357-2056

With the assistance of AVNET and Kino Communications, the debates were web cast over the Internet at the time of the debates. This web cast, along with the July 13 primary debate web cast, is now available for on-demand viewing from the ATIC Web Site at <http://atic.researchedge.com/election/acc04debate.html>.

Arizonans now have access to these debates wherever and whenever they have access to the Internet. More than 30 people attended in person at UAT, 5-10 people attended at the CAC locations and another 150 have viewed the web cast. ATIC has also distributed video copies of the debates in English (and Spanish on request) with sign language insets to Arizona's broadcast media.

All seven candidates attended: Three Republicans (Mike Gleason, Jeff Hatch-Miller and Bill Mundell), and two Democrats (Mark Manoil and Nina Trasoff) were competing for the 3 terms expiring in 2009. One Republican (Kris Mayes) and one Libertarian (Rick Fowlkes) were competing for the 1 term expiring in 2007. The only candidate not participating as a Clean Elections candidate was Rick Fowlkes. The debates were moderated by John Kelly and covered water, electric, telecommunications and pipeline safety issues.

In accordance with Section 6 of our Contract with CCEC, titled "post-debate review and analysis." The requested information is listed below:

1. Dates and methods used for contacting candidates for participation in debates;
 - a. For the Primary Election Debate on July 13, 2004, each candidate was sent a letter and a Response Form via certified mail with receipt requested on June 15, 2004. They were requested to reply by June 29, 2004. (For a sample copy of the letter, see Appendix A. For a sample of the Response Form see Appendix B.)

For those candidates who did not respond within 1 week, a second letter and a Response Form via certified mail with receipt requested was sent on June 22, 2004.

Both candidates responded positively by the June 29th deadline.

- b. For the General Election Debate on October 7, 2004, each candidate (and potential candidates) were sent a courtesy notice about the upcoming debate on August 16, 2004. (For a sample copy of the Courtesy Invitation see Appendix C.)

Each candidate was sent a letter and a Response Form via certified mail with receipt requested on September 15, 2004. They were requested to reply by September 29, 2004. (For a sample copy of the letter, see Appendix D.)

Since all seven candidates responded positively by the deadline of September 29, no second mailing was required.

2. Number of candidates in race;
 - a. Primary Election: 2 candidates plus 1 Write-In candidate
 - b. General Election: 7 candidates
3. Total number of candidates participating in debates;
 - a. Primary Election: 2 candidates
 - b. General Election: 7 candidates
4. Number of participating candidates in debates;
 - a. Primary Election: 2 candidates

- b. General Election: 6 candidates
- 5. Number of nonparticipating candidates in debates;
 - a. Primary Election: 0 candidates
 - b. General Election: 1 candidate
- 6. Number of audience members;
 - a. Primary Election: Approximately 60 people attended the debate in the auditorium and 30-40 people accessed it online via the web cast.
 - b. General Election: More than 30 people attended in person at UAT, 5-10 people attended at the CAC locations and another 150 have viewed the web cast.
- 7. Names and positions of moderators;
 - a. John Kelly, ATIC Chair, moderated both debates.
- 8. All arranged publicity and public relations
 - a. names of newspapers,
We notified the Arizona Republic, the East Valley Tribune, the Arizona Business Journal and the Arizona Newspaper Association (consisting of 56 newspapers throughout the state of Arizona. See Appendix H for a list of the 56 member newspapers.)
 - b. radio or television stations,
We made contact with Univision Radio, 4547 N.7th Street., Suite 140, Phoenix, AZ 85014.
 - c. copies of ads,
See Appendix G for a copy of the ad that ran in the Arizona Newspaper Association member newspapers.
 - d. dates on which ads ran,
We purchased an ad in the Arizona Newspaper Association that ran in most of their member newspapers the week before the General Election Debate on October 7, 2004.
 - e. numbers of flyers handed out and to whom,
Electronic announcements were sent periodically (e.g., 4 weeks prior and 2 weeks prior to each debate) to a list of more than 4000 recipients throughout the state.
Approximately 1000 flyers, a copy of which can be downloaded in PDF format from the website at <http://atic.researchedge.com/election/acc04debate.html> were distributed in Phoenix and Tucson at the offices of the Arizona Corporation Commission, at various sites of the Communications Workers of America, at Mesa Community College, and various other locations.
Outreach was also made to Kids Voting Arizona who publicized the ACC election.
 - f. public interviews, etc.;
On June 21, 2004, a press release, the content of which is reproduced in Appendix E, was distributed via PRNewswire.
On July 13, 2004, a press release, the content of which can be viewed at <http://atic.researchedge.com/pr/pr040720.html> was distributed via PRNewswire.
September 22, 2004, a press release, the content of which is reproduced in Appendix F, was distributed via PRNewswire.
On October 18, 2004, a post-event press release, the content of which can be viewed at <http://atic.researchedge.com/pr/pr041018.html> was distributed via PRNewswire.
- 9. Location of debate
 - a. Primary Election:
University of Advancing Technology (UAT)
2625 West Baseline Road
Tempe, AZ 85283-1056
Phone: (602) 383-8228

Also webcast live on the Internet

- b. General Election:
University of Advancing Technology (UAT)
2625 West Baseline Road
Tempe, AZ 85283-1056
Phone: (602) 383-8228

Also webcast live on the Internet

And remote viewing sites at the following three Central Arizona Community College (CAC) campuses:

Signal Peak Campus:
Building O, Room: O-208 B
8470 North Overfield Road
Coolidge, AZ
(520) 426-4297

Superstition Mountain Campus:
Building: 300 Room: 322
73 Old West Highway
Apache Junction, AZ
(480) 288-4051

Aravaipa Campus:
Building E, Room: E-10
80440 East Aravaipa Road
Winkleman, AZ
(520) 357-2056

- 10. Dates of debates;
 - a. Primary Election: July 13, 2004
 - b. General Election: October 7, 2004
- 11. Start time and end time of debates;
 - a. Primary Election: Scheduled from 3:00 p.m. - 5:00 p.m., actual from 3:15 p.m. - 4:45 p.m.
 - b. General Election: 3:30 p.m. - 5:30 p.m.
- 12. Debate co-sponsors;
AVNET Corporate Broadcast Center
2617 S. 46th Street
Phoenix, AZ 85034-7417
Phone: 480-643-5624

5151 Broadway
Suite 1600
Tucson, Arizona 85711
Phone: (520) 512-5490

University of Advancing Technology (UAT)
2625 West Baseline Road
Tempe, AZ 85283-1056
Phone: (602) 383-8228

13. Audio or videotape companies used (including phone number);

AVNET Corporate Broadcast Center
2617 S. 46th Street
Phoenix, AZ 85034-7417
Phone: 480-643-5624

5151 Broadway
Suite 1600
Tucson, Arizona 85711
Phone: (520) 512-5490

The videotapes were distributed to more than 40 public information officers and other individuals. See Appendix I for a list of recipients.

14. Suggestions to improve future debate processes, etc.

I will comment later on this topic. Please feel free to contact me if you wish to discuss it.

This project accomplished several things. It gave Arizona the opportunity to educate a broader audience about the Corporation Commission, who they are, what they do and how they impact the state, particularly, economic development. We will be reaching out to educators statewide to encourage students to learn about the ACC and view live debates. It will give other interested parties throughout the state the opportunity to see the candidates debate the issues. It is also an opportunity for ATIC to demonstrate the use of these technologies for elections.

Please contact me if you have any questions.

Regards,

Oris Friesen, Chair
ATIC Government Affairs Committee

APPENDIX A: Sample of 1st Mailing to Primary Election Candidates

June 15, 2004

Kris Mayes
PO Box 10384
Phoenix, AZ 85064

Dear Ms. Mayes:

As a candidate for Arizona Corporation Commissioner in the 2004 primary election, you are invited to participate in a candidate debate sponsored by the Arizona Telecommunications and Information Council (ATIC) and the Citizens Clean Election Commission (Commission). The debate will be held on July 13, 2004, at 3:00 p.m. in the University of Advancing Technology Auditorium, 2625 West Baseline Road, Tempe, Arizona 85283. Please arrive at the venue 30 minutes prior to the starting time of the debate.

Candidates certified as participating candidates are *required* to attend and participate in this debate. If a participating candidate fails to participate in their designated debate, future matching funding will not be disbursed to the participating candidate for that particular election period (primary or general). For exceptional circumstances, however, the Commission may excuse a participating candidate from attending the debate.

The debate will cover all services under the jurisdiction of the Corporation Commission including utilities regulation (gas, water, electric and telecommunications), the incorporation of businesses and organizations, securities regulation and railroad/pipeline safety. The debate is unique in that it will be held in front of a live audience, web cast in real time and made available for on-demand statewide access from the ATIC Web Site. Arizonans will have access to this debate wherever there is access to the web. It will also be videotaped for subsequent use by the media.

Nonparticipating candidates are not required to attend the debate, but are encouraged to attend and participate in the debate. All candidates will be given an equal amount of time to make opening or closing statements and to answer questions posed by the moderator.

The debate format and time limits are outlined in the ATIC contract with the Commission and include the following:

- The time frame will include 15 minutes total for introductions, instructions and opening statements (including 3 minutes for each candidate); approximately 70 minutes for questions to and answers from the candidates; and 10 minutes total for wrap-up and closing statements (including 2 minutes for each candidate). The maximum time allotted for candidates to respond to questions will be announced by the moderator before each question and will range from 1 to 3 minutes. Timekeepers will be provided by ATIC, and a card system will inform candidates of time remaining.
- Candidates and sponsors may not distribute materials in the debate room. Candidates may not use props in their presentations, but may have paper, pens and notes.

A form is enclosed for you to indicate your participation status. Please return the form by June 29, 2004, to me in the enclosed self-addressed envelope. If you have any questions or concerns, please contact me at 602-992-4504 or via email at oris@cox.net.

Sincerely,

Oris Friesen, Chair
Government Affairs Committee
Arizona Telecommunications and Information Council (ATIC)

Cc: Autumn Southard, Citizens Clean Elections Commission

APPENDIX B: Sample Response Form for Primary Election Candidates

**Citizens Clean Elections Commission
Primary Election Debate Participation
Response Form**

Kris Mayes

Corporation Commission – Republican

Term Expiring January 1, 2007

The time and location of the candidate debate:

July 13, 2004

3:00 p.m. – 5:00 p.m.

University of Advancing Technology Auditorium

2625 West Baseline Road

Tempe, Arizona 85283

_____ YES, I will participate in the candidate debate.

_____ NO, I will not participate in the candidate debate.

Candidate Signature

Date

Please complete the following candidate contact information:

E-mail address: _____

Campaign contact: _____

Campaign phone number: _____

Campaign fax number: _____

Return this form by **June 29, 2004**, to:

Oris Friesen

Arizona Telecommunications and Information Council (ATIC)

5136 E. Le Marche Ave,

Scottsdale, AZ 85254

Appendix C: Sample Copy of the Courtesy Invitation for the General Election Debate

August 16, 2004

Mark Manoil
5515 N. 7th St.
PMB5-159
Phoenix, AZ 85014

Dear Mr. Manoil:

This is a preliminary courtesy notice concerning a non-partisan General Election debate that will be held in early October. It is sponsored by the Arizona Telecommunications and Information Council (ATIC) and the Citizens Clean Election Commission (CCEC). As a candidate for Arizona Corporation Commissioner in the 2004 election, you may be eligible to participate in the candidate debate to be held on October 7, 2004, from 3:30 – 5:30 p.m. in the University of Advancing Technology Auditorium, 2625 West Baseline Road, Tempe, Arizona 85283.

Qualifying candidates are designated by the CCEC and generally involve those candidates vying for a contested seat. These candidates will receive a formal invitation from me following the Primary Election.

The General Election debate follows our very successful Primary Election debate that was held on July 13, 2004 at the University of Advancing Technology featuring the only competitive Primary Election race for the Arizona Corporation Commission, specifically the Republican Party candidates for the seat expiring in 2007. The debate covered all services under the jurisdiction of the Corporation Commission including utilities regulation (gas, water, electric and telecommunications), the incorporation of businesses and organizations, securities regulation and railroad/pipeline safety.

The two candidates were Carl Seel and Commissioner Kris Mayes. John Kelly, Chair of ATIC, served as Moderator for the event and asked the candidates questions about important issues falling under the purview of the Corporation Commission. The entire event is available as streaming media divided into convenient segments on the ATIC site at <http://atic.researchedge.com/election/acc04debate.html> accompanied by various collateral material of interest to the Arizona electorate.

These debates are unique in that they are held in front of a live audience, web cast in real time and made available for on-demand statewide access from the ATIC Web Site. Arizonans will have access to this debate wherever there is access to the web. The debates are also translated on-site into sign language and the Spanish language. The debates and the translations are also videotaped for subsequent use by the media and other interested parties.

If you have any questions or concerns, please contact me at 602-992-4504 or via email at oris@cox.net.

Sincerely,

Oris Friesen, Chair
Government Affairs Committee
Arizona Telecommunications and Information Council (ATIC)

Cc: Autumn Southard, Citizens Clean Elections Commission

APPENDIX D: Sample of Mailing to General Election Candidates

September 15, 2004

Mark Manoil5515 North 7th Street PMB 5-159
Phoenix, AZ 85014

Dear Mr. Manoil:

As a candidate for Arizona Corporation Commissioner in the 2004 general election, you are invited to participate in a candidate debate sponsored by the Arizona Telecommunications and Information Council (ATIC) and the Citizens Clean Election Commission (Commission). The debate will be held on October 7, 2004, at 3:30 p.m. in the University of Advancing Technology Auditorium, 2625 West Baseline Road, Tempe, Arizona 85283. Please arrive at the venue 30 minutes prior to the starting time of the debate.

Candidates certified as participating candidates are *required* to attend and participate in this debate. If a participating candidate fails to participate in their designated debate, future matching funding will not be disbursed to the participating candidate for that particular election period. For exceptional circumstances, however, the Commission may excuse a participating candidate from attending the debate.

The debate will cover all services under the jurisdiction of the Corporation Commission including utilities regulation (gas, water, electric and telecommunications), the incorporation of businesses and organizations, securities regulation and railroad/pipeline safety. The debate is unique in that it will be held in front of a live audience, web cast in real time and made available for on-demand statewide access from the ATIC Web Site. Arizonans will have access to this debate wherever there is access to the web. It will also be videotaped for subsequent use by the media.

Nonparticipating candidates are not required to attend the debate, but are encouraged to attend and participate in the debate. All candidates will be given an equal amount of time to make opening or closing statements and to answer questions posed by the moderator.

The debate format and time limits are outlined in the ATIC contract with the Commission and include the following:

- The time frame will include 20 minutes total for introductions, instructions and opening statements (including 2 minutes for each candidate); approximately 80 minutes for questions to and answers from the candidates; and 15 minutes total for wrap-up and closing statements (including 90 seconds for each candidate). The maximum time allotted for candidates to respond to questions will be announced by the moderator before each question and will range from 1 to 2 minutes. Timekeepers will be provided by ATIC, and a card system will inform candidates of time remaining.
- Candidates and sponsors may not distribute materials in the debate room. Candidates may not use props in their presentations, but may have paper, pens and notes.

A form is enclosed for you to indicate your participation status. Please return the form by September 29, 2004, to me in the enclosed self-addressed envelope. If you have any questions or concerns, please contact me at 602-992-4504 or via email at oris@cox.net.

Sincerely,

Oris Friesen, Chair
Government Affairs Committee
Arizona Telecommunications and Information Council (ATIC)

Cc: Autumn Southard, Citizens Clean Elections Commission

APPENDIX E: Press Release Prior to the Primary Election Debate

Arizona Telecommunications And Information Council

FOR IMMEDIATE RELEASE

June 21, 2004

Live Event and Internet Web Cast

"The Arizona Telecommunications and Information Council (ATIC) to web cast debates for candidates for the Arizona Corporation Commission (ACC) July 13 and October 7."

Contacts:

- * Phoenix: Oris Friesen, (602) 992-4504 or oris@cox.net
- * Tucson: Steve Peters, (520) 321-1309 or stevepeters@tucsonlink.org
- * Press Release Attachment
- * Debates Web Site: <http://atic.researchedge.com/election/>

ACC CANDIDATES TO DEBATE ISSUES IMPORTANT TO ARIZONA'S BUSINESSES AND QUALITY OF LIFE

This year Arizona voters will have the opportunity to vote for four of the five members of the Arizona Corporation Commission (ACC). To help them better understand the importance of the ACC, and to become acquainted with the positions of the candidates, the Citizens Clean Elections Commission selected the Arizona Telecommunications and Information Council to host, and web cast, the 2004 primary and general election debates for ACC candidates. The debates will cover all services under the jurisdiction of the ACC including utilities regulation (gas, water, electric and telecommunications), the incorporation of businesses and organizations, securities regulation and railroad/pipeline safety.

Mark Goldstein, ATIC Secretary said: While the Corporation Commission is little understood by the public, this powerful body will make important decisions that will impact their safety and quality of life, economic development, and the future of the state. The Commission makes decisions that affect the quality of service, utility rates, and future investments by public utilities, including telecommunications, water, electric and gas; serves as watchdogs that oversee our corporations and protects us from investment scams and fraud; and insures public safety for railroads and pipelines". ATIC hopes that by making these debates available statewide, voters will get involved.

LIVE PRESENTATION AND INTERNET WEB CAST: The primary and general election debates will be presented in front of a live audience. With the assistance of AVNET and Kino Communications the debates will also be web cast over the Internet at the time of the debates. Following the debates the web cast will

be available for on-demand access from the ATIC Web Site. You will have access to these debates from your desktop. Goldstein said that: "ATIC is interested in promoting innovation in telecommunications within Arizona. The debates will demonstrate the latest and greatest in video and audio streaming and on-demand web applications. Arizonans will have access to these debates wherever they have access to the web."

www.researchedge.com/atic/election/acc04debate.html

LOCATION AND SCHEDULE FOR DEBATES

- * Primary: Tuesday, July 13, 2004, 3:00 p.m. - 5:00 p.m
- * General Election: Thursday, October 7, 2004, 3:30 p.m. - 5:30 p.m.
- * Auditorium, University of Advancing Technology, 2625 West Baseline Road Tempe, AZ
- * Web Cast Access: www.researchedge.com/atic/election/acc04debate.html

DETAILS, CONTACTS, INTERPRETERS

- * Details: www.researchedge.com/atic/election/acc04debate.html
- * No registration fees. Registration is not required for live or web participation
- * Sign and Spanish language interpreters will be available live and on the web
- * Contacts: Phoenix: (602) 254-5887 or atic@researchedge.com
Tucson : (520) 321-1309 cita@tucsonlink.org

People with a disability may request a reasonable accommodation by contacting

Oris Friesen (602) 992-4504 or atic@researchedge.com

SPONSORS: Arizona Telecommunications and Information Council ** Citizens Clean Elections Commission ** University of Advancing Technology ** AVNET ** Kino Communications

APPENDIX F: Press Release Prior to the General Election Debate

Arizona Telecommunications And Information Council

FOR IMMEDIATE RELEASE

September 22, 2004

Live Event and Internet Web Cast

"The Arizona Telecommunications and Information Council (ATIC) to web cast debates for candidates for the Arizona Corporation Commission (ACC) October 7."

Contacts:

- * Phoenix: Oris Friesen, (602) 992-4504, oris@cox.net
- * Tucson: Steve Peters, (520) 321-1309, stevepeters@tucsonlink.org
- * Central Arizona: Michael Cohen, 520-876-1907, michael_cohen@centralaz.edu
- * Debates Web Site: <http://atic.researchedge.com>
- * PDF Press Release Attachment

ACC CANDIDATES TO DEBATE ISSUES IMPORTANT TO ARIZONA'S BUSINESSES AND QUALITY OF LIFE

Phoenix, Arizona: On Thursday, October 7, 2004 the Arizona Telecommunication and Information Council (ATIC) will host and web cast the General Election Candidate Debates for members of the Arizona Corporation Commission. The debates will be presented from 3:30 - 5:30 PM in front of a live audience at the University of Advancing Technology in Tempe. A candidate reception will follow the debate. Additional viewing sites will also be available at three Central Arizona Community College campuses. With the assistance of AVNET and Kino Communications, the debates will also be web cast over the Internet at the time of the debates. Following the debates the web cast will be available for on-demand viewing from the ATIC Web Site. Arizonans, and a broader global audience, will have access to these debates wherever and whenever they have access to the Internet. The ACC primary debate was presented July 13, 2004 and the Web Cast is now available for viewing from ATIC Web Site.

The debates will cover all services under the jurisdiction of the ACC including utilities regulation; the incorporation of businesses and organizations; securities regulation; and railroad/pipeline safety. The Citizens Clean Elections Commission selected ATIC for this event to help Arizona voters better understand the importance of the ACC, and to help them become acquainted with the positions of the candidates. ATIC will also be reaching out to educators statewide to encourage students to learn about the ACC and view the live debates.

Mark Goldstein, ATIC Secretary said: "This year Arizona voters will have the opportunity to vote for four of the five members of the Arizona Corporation Commission. While the Corporation Commission is little understood by the public, this powerful body will make important decisions that will impact their safety and quality of life, economic development, and the future of the state. The Commission makes decisions that affect the quality of service, utility rates, and future investments by public utilities, including telecommunications, water, electric and gas; serves as watchdogs that oversee our corporations and protects us from investment scams and fraud; and insures public safety for railroads and pipelines. See http://atic.researchedge.com/election/acc04_about.html for more information about the ACC.

LOCATIONS, SCHEDULE AND OTHER DETAILS

- * General Election: Thursday, October 7, 2004, 3:30 p.m. - 5:30 p.m.
Auditorium, University of Advancing Technology, 2625 West Baseline Road
Tempe, AZ
- * Web Site and Web Cast Access: <http://atic.researchedge.com>
- * Additional Viewing Sites (Three Central Arizona College Sites)
 - > Signal Peak Campus: Building: O, Room: O-208 B, 8470 North Overfield Road,
Coolidge, Arizona, 520-426-4297
 - > Superstition Mountain Campus:, Building: 300, Room: 322, 273 Old West Highway,
Apache Junction, Arizona, 480-288-405151
 - > Aravaipa Campus: Building: E, Room: E-10, 80440 East Aravaipa Road,
Winkleman, Arizona, 520-357-2056
- * No registration fees. Registration is not required for live or web participation
- * Sign and Spanish language interpreters will be available
- * People with a disability may request a reasonable accommodation by contacting
Oris Friesen (602) 992-4504 or atic@researchedge.com.
- * Primary Debates: Presented July 13, 2004 - Web Cast now available for viewing from ATIC Web Site

SPONSORS:

- * Arizona Telecommunications and Information Council
<http://atic.researchedge.com/>
- * Citizens Clean Elections Commission <http://www.ccec.state.az.us/>
- * University of Advancing Technology <http://www.uat.edu/>

* AVNET <http://www.avnet.tv/>

* Kino Communications <http://www.kinodigital.com/>

APPENDIX G: Advertisement for the Arizona Newspaper Association

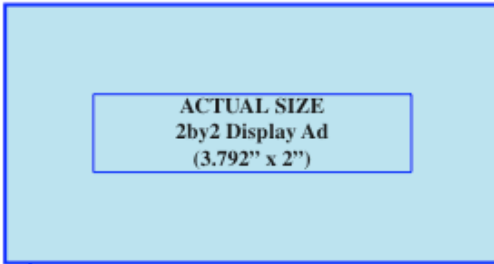
<p>October 7, 2004 3:30 - 5:30pm Sponsored by Arizona Telecommunications and Information Council (ATIC)</p> <h1 style="margin: 0;">Candidate Debate 2004</h1> <p style="margin: 0;">Arizona Corporation Commission</p>	
<p>Free Registration</p>	<p>Event Details</p> <p>Free Registration</p>
<p>University of Advancing Technology Auditorium, 2625 W. Baseline Rd. Tempe, Arizona (602) 383-8228</p> <p>Live Webcast State Wide: www.researchedge.com/atic</p> <p>Contact Phoenix: 602-254-5887 Tucson: 520-321-1309 Central AZ: 520-876-1907</p> <p><small>Persons with disabilities may request a reasonable accommodation from Orly Priesen @602-992-4584</small></p>	<p>ACC Candidates to debate issues important to Arizona's businesses and your quality of life</p> <p style="text-align: center;">Three Viewing Sites</p> <p>Central Arizona College Signal Peak Campus: Building O Room: O-208 B, 8470 N. Overfield Rd Coolidge AZ 520-426-4297</p> <p>Supersition Mountain Campus: Building 300 Room: 322 273 Old West Highway Apache Junction AZ 480-288-4051</p> <p>Arovaipo Campus: Building E Room: E-10 80440 East Arovaipo Rd, Winkelman AZ 520-357-2056</p> <p style="text-align: right;"></p>

Paid for by Citizens Clean Elections Commission

APPENDIX H: The List of Arizona Newspaper Association Members

ARIZONA STATEWIDE 2BY2 DISPLAY ADVERTISING NETWORK

56 NEWSPAPERS
with a total circulation of **571,744**
That translates into over 1 million readers!*



PARTICIPATING NEWSPAPERS

56* participating newspapers, Total circulation 571,744
(As of June 9, 2004)

DAILY NEWSPAPERS:

Arizona Daily Sun (Flagstaff)	12,128
Bisbee Daily Review	890
Daily Courier (Prescott)	18,477
Daily Dispatch (Douglas)	2,206
Daily Territorial (Tucson)	718
Kingman Daily Miner	8,658
Mohave Valley Daily News	7,431
Sierra Vista Herald	9,535
State Press(ASU)wkly in summer	17,000
Today's News-Herald (Lake Havasu City)	10,196
The Tribune	92,837

WEEKLIES:

Apache Junction/Gold Canyon News.19,025	
Arizona Capitol Times (Phoenix)	4,318
Arizona Range News (Willcox)	3,190
Arizona Silver Belt (Globe, Miami)	4,317
Big Bug News	4,350
Bisbee Observer	2,270
Bugle, The (Camp Verde)	1,038
Bulletin, The (Sonoita)	1,169
Bullhead City Bee	3,685
Chino Valley Review	5,634
Copper Basin News (Kearny)	2,390
Copper Era (Clifton)	2,433
Fountain Hills Times	5,958
Glendale Star	9,284
Inside Tucson Business (Tucson)	6,226
La Voz (Phoenix)	50,000
Lake Powell Chronicle	2,121
Mountain View News (Sierra Vista)	9,400
Navajo-Hopi Observer (Flagstaff)	13,700
Navajo Times	
(Window Rock, Navajo Nation)	18,817
Parker Pioneer	3,170
Peoria Times	5,150
Prescott Valley Tribune	13,850
Quartzsite Times	422
San Carlos Apache Moccasin	1,671
San Manuel Miner	3,392
San Pedro Valley News-Sun (Benson)	2,895
Silver Creek Herald	2,600

Sonoran News (Cave Creek)	37,127
Standard, The (Kingman)	7,200
Superior Sun	1,228
Tucson Weekly	47,510
Wester, The (Sun City West)	8,000
Wickenburg Sun	3,751
Williams-Grand Canyon News	4,150
Winslow Mail	2,992

TWICE-WEEKLIES:

Eastern Arizona Courier (Safford)	9,650
Green Valley News & Sun	11,482
Holbrook Tribune-News	3,372
Nogales International	4,265
Payson Roundup	6,980
Verde Independent (Camp Verde-3x)	4,683
White Mountain Independent (Show Low)	8,678

MONTHLY:

Wrangler, The (Tempe)	18,000
Pioneer Newspaper	7,200

*Your 2by2 display ad will be published in at least 90% of the total circulation. Each newspaper has its own standards and may not accept all advertising.

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For more information contact Sharon Schwartz, Network Ad Mgr. at
602-261-7655 ext. 108 or e-mail: s.schwartz@annews.com

APPENDIX I: Partial list of Recipients of Videotapes

FIRST NAME	Last Name	Title	Political Sub.	City	State	Zip
Patrick	Brenner	Community Relations Manager	Apache Junction	Apache Junction,	AZ	85219
Pier	Simeri	Public Information Officer	Avondale	Avondale,	AZ	85323
Toby	Cotter	Communications Specialis/PIO	Bullhead City	Bullhead City,	AZ	86442
Dave	Bigos	Public Information Officer	Chandler	Chandler,	AZ	85225
Bob	Bushner	Public Information Officer	El Mirage,	El Mirage,	AZ	85335
Kimberly	Petersen	Public Information Officer	Flagstaff	Flagstaff,	AZ	86001
David	Cannella	Public Information Officer	Gilbert	Gilbert,	AZ	85296
Diana	Whittle	Public Information Officer	Glendale	Glendale,	AZ	85301
Paula	Ilardo	Public Information Director	Goodyear	Goodyear,	AZ	85338
Charlie	Cassens	Public Information Officer Marketing & Communications Director	Lake Havasu City	Lake Havasu City,	AZ	86403
Jamie	Brennen	Director	Mesa	Mesa,	AZ	85211
Bob	Kovitz	Public Information Officer	Oro Valley	Oro Valley,	AZ	85737
Kelly	Corsette	Public Information Manager	Peoria	Peoria,	AZ	85345
Toni Maccarone	Maccarone	Public Information Director	Phoenix	Phoenix,	AZ	85003
J. J.	McCormack	Communications Director	Prescott	Prescott,	AZ	86303
Chris	O'Brien	Community Relations Coordinator	Prescott Valley	Prescott Valley,	AZ	86314
Dee Anne	Thomas	Public Information Officer Communications & Public Affairs Officer	Queen Creek	Queen Creek,	AZ	85242
Pat	Doelds	Officer	Scottsdale	Scottsdale,	AZ	85251
David E.	Reuter	Public Information Officer Communications & Media Relations Director	Surprise	Surprise,	AZ	85374
Mary	Fowler	Relations Director	Tempe	Tempe,	AZ	85281
Michael	Carson	Public Information Specialist	Tucson	Tucson,	AZ	85726
Brenda	Grey	Citizen Outreach Coordinator	Coconino County	Flagstaff,	AZ	86001
Al	Macias	Director of Communications Communications & Media Specialist	Maricopa County	Phoenix,	AZ	85003
Margaret	Daniels	Specialist	League of Cities & Towns Maricopa Association of Governments	Phoenix,	AZ	85007
Kelly	Taft	Communications Manager	Yuma County	Phoenix,	AZ	85003
Matthew	McClymonds	Chief Information Officer	East Valley Partnership International Research Center	Yuma,	AZ	85364
Stacie	Burnett	Deputy Director	Maricopa Community Colleges Television (MCTV)	Mesa,	AZ	85210
Mark	Goldstein	President	Research Center	Tempe,	AZ	85280
Steve	Meredith	MIAET Executive Director	Maricopa Community Colleges Television (MCTV) Intel Corporation	Scottsdale,	AZ	85256
John	Kelly	Public Affairs Manager for Arizona	ATIC Elections Chair	Chandler,	AZ	85226
Gary	Yaquinto	Independent Consultant	City of Mesa	Chandler,	AZ	85248
Chris	Beasley	Video Programming Coordinator	Access Tucson	Mesa	AZ	85211-1466
Pablo	Felix	Univision Radio	Phoenix	Tucson,	AZ	85716
Colby	Backman		1959 S. Power Road	Phoenix	AZ	85014
Hester	Miller	Legal Services	Unisource Energy	Mesa	AZ	85206
				Tucson,	AZ	85702

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Nathaniel	Bradley	Kino Communication
Mark	Manoil	
Nina	Trasoff	
Rick	Fowlkes	

Tucson,	AZ	85711
Tucson,	AZ	85014
Tucson,	AZ	85717-0281
Mesa	AZ	85202