



Voice / Fax: (602) 254-5887  
 atic@researchedge.com  
 PO Box 1119 Tempe, AZ 85280  
 www.arizonatele.com/atic

**ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL**

**ATIC Board Meeting Minutes (Draft) – February 10, 2010**

**On-Site Attendees:**

1. Ron Schott (*)	2. Oris Friesen (*)	3. Jerry Crow (*)
4. Ralph Gierish (*)	5. Nancy Smith	6. Mark Goldstein (*)
7. Ted Kraver (*)	8. Galen Updike proxy for Chad Kirkpatrick (*)	9. Rick Hansen
10. Bill Bolin (*)	11. Colm Moran	12. Victor Aronow
13. Dennis Fennessey		

**Attendees via Audio:**

1. Mala Muralidharan proxy for GladysAnn Wells (*)	2. Steve Peters (*)	3. Lance Jones
4. Jeremy Rowe (*)	5. Roz Boxer (*)	6. Al Sterman (*)
7. Debra Dupée (*)	8. Michael Cohen (*)	

(\*) - ATIC Board Members - present =15, with a quorum = 10

**Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality**

**Self-Introductions**

The attendees introduced themselves (see attendance list above).

**Modifications to and Acceptance of Agenda Draft**

The agenda was accepted as shown below:

1. Self-Introductions
2. Modifications to and Acceptance of Agenda Draft
3. Acceptance of Minutes from Last Meeting
4. Treasurer's Report
5. ATIC Board Membership Considerations
6. ATIC Policy Considerations – Conflict of Interest
7. Recent and Upcoming Conferences
  - 7.1. Western States Health-e Connection Summit & Trade Show on April 12th & 13th, 2010.
  - 7.2. Arizona Digital Government Summit May 27-28, 2010.
  - 7.3. Rural Telecommunications Congress “Rural TeleCon '10” in October or November 2010.
  - 7.4. iNACOL-Virtual School Symposium 2010, Nov. 14-16, 2010, in Glendale, Arizona.
8. Review of Outstanding Action Items as Documented in January 2010 Minutes.
9. Committee Reports
  - 9.1. Strategy Committee (Ron Schott and Steve Peters)
    - 9.1.1. Status Report
    - 9.1.2. Network & Broadband Provider Committee (Ron Schott)
    - 9.1.3. ATI Institute Activities (Mark Goldstein)
  - 9.2. GITA Activities (Galen Updike)
    - 9.2.1. Federal Stimulus Package on Broadband - Update
    - 9.2.2. Arizona Broadband Advisory Committee
  - 9.3. Cyber Security Committee Report (Jerry Crow)
  - 9.4. State Library Activities (Mala Muralidharan)
  - 9.5. Telecom Directory - ATD (Mark Goldstein)
  - 9.6. Federal (USDA, FCC, NTIA) Activities (Al Sterman)
  - 9.7. ACC Activities (Mike Hallam)
    - 9.7.1. ACC Election Debates (Steve Peters)
  - 9.8. GAZEL Report (Steve Peters)
  - 9.9. eSATS and AZ eLearning Task Force Report (Ted Kraver)
10. ATIC "Public Information" Meetings (Mark Goldstein)
  - 10.1. February 18, 2010 -- Arizona High Tech Policy Overview
  - 10.2. May 20, 2010 – General Purpose – new technology by industry
11. Announcements
12. Informational Presentation
  - 12.1. To Be Determined (TBD).
13. Adjourn

**MOTION: To accept the agenda for the February 10, 2010, Board Meeting.**

**MOVE:** Ralph Gierish

**SECOND:** Al Sterman

**Passed Unanimously**

**Acceptance of Minutes from Last Meeting**

The minutes for the January 13<sup>th</sup> Board meeting were submitted for approval.

**MOTION: To accept the minutes for the January 13, 2010, Board Meeting.****MOVE:** Jerry Crow**SECOND:** Mark Goldstein**Passed Unanimously****Treasurer's Report**

- Oris reported for Michael that there were no significant changes from last month.
- There is some confusion over a recent payment to the IRS, which the IRS claims was late. The accountant says this is a mistake and is following up.
- We received sponsorship payments from Cox and AT&T.
- We paid for renewal of our Directors' Insurance.

**ATIC Board Membership Considerations**

- Nothing new to Report

**ATIC Board Policy Considerations**

- Mark discussed the draft Conflict of Interest (COI) policy that was distributed earlier to all Board Members and proxies. The purpose of the policy is to be transparent.
  - This will be on the agenda to be voted on at the next Board Meeting

**Upcoming and Recent Conferences**

- Western States Health-e Connection Summit & Trade Show, April 12-13, 2010.  
See <http://www.azhec.org/events.jsp>.
- CIO Utilities Summit, to be held April 18-21, 2010 in Scottsdale, AZ.  
See <http://www.cioutilitiesummit.com/> for more details.
- The annual Arizona Digital Government Summit will be held on May 18-19, 2010.  
NOTE that earlier the dates were listed incorrectly for the 27<sup>th</sup> -28<sup>th</sup>.  
Ron is on the Advisory Board at Chad Kirkpatrick's request.  
See <http://www.govtech.com/events/arizonadgs2010> for details.
- Rural Telecommunications Congress (RTC) "Rural TeleCon '10" in October (probably during the second week) in 2010 somewhere near Phoenix.  
They are looking for sponsors, publicity to rural areas and possible speakers.  
Galen said they are looking to expand beyond the East and West coasts. ATIC could possibly be a partner.
- Galen noted that an RTC subgroup will be meeting on April 27 in Dallas, TX
  - Galen, Debra and Mike Keeling plan to attend
  - See <http://www.rtcconference.org/rtc/> for more details
  - ➔ **ACTION ITEM: Galen will send out info for Members and Associates.**
- iNACOL-Virtual School Symposium 2010, Nov. 14-16, 2010, in Glendale, Arizona.  
Ted noted that this is Susan Patrick's organization. Susan used to work at the Arizona

Government Information Technology Agency (GITA).

### **Review of Outstanding Action Items as Documented in the January 2010 Minutes.**

Numerous items were carried over from the last meeting

- The Strategy page on the ATIC website and update on CyberSecurity page needs to be updated by Mark.  
➔ **ACTION ITEM:** No action yet – Mark will work with Ron and Steve soon to address this.  
**This remains an open item.**
- Brad Zerbe mentioned the National CIO conference in Scottsdale will be held sometime in April  
➔ **ACTION ITEM:** Brad or Galen will send Oris some details on this to be distributed.  
**This remains an open item.**
- Since it might be a good idea for ATIC to have a Conflict of Interest Policy for ATIC, Mark will formulate a draft for consideration.  
➔ **ACTION ITEM:** This has been done and is discussed elsewhere in these minutes.  
**This item is closed**
- ➔ **ACTION ITEM:** Galen will arrange for a meeting with ATIC within the next 2 weeks. This has been done. The meeting was held at 10 a.m. on January 19, 2010, at GITA.  
**This item is closed**
- ➔ **ACTION ITEM:** Oris will distribute the Project Manager job description for the State Library to the ATIC Board and Associates list. . This has been done.  
**This item is closed**
- ➔ **ACTION ITEM:** Oris will conduct an electronic vote on the motion to provide a letter of support to the Arizona Community Media Foundation for an NTIA/PTFP Grant application. This has been done.  
**This item is closed**

### **Committee Reports**

- **Strategy Committee** (Ron Schott and Steve Peters)
  - **Status Report**
    - Ron reported briefly on the February meeting. Topics that were discussed included:
      - E-rate
      - Digital Summit Advisory Committee
      - The Broadband Mapping project, headed up by Data Site Consortium, which subsequently has received a Purchase Order and is beginning its work.
      - The GITA document that talks about the Planning Grant plans

- Steve will look into funding opportunities from the 2<sup>nd</sup> Notice of Funds Availability (NOFA) from the National Telecommunications and Information Administration (NTIA) and will have a special sub-group meeting on community engagement actions going forward.
  - Ted reported that the Digital Curriculum Institute (DCI) Bill is in Legislative Council. Ted mentioned that the DCI project will hope to pick up some of the people at the Air Force Lab.
- **Network and Broadband Provider Committee (aka Vendor Advisory Committee)**  
Ron had a teleconference meeting yesterday but no one attended.
- **Arizona Telecommunications and Information (ATI) Institute** (Mark Goldstein)  
Mark said we will look into potential opportunities here with the Second Round NOFA.
- **GITA Activities** (Galen Updike)
  - **Federal Stimulus Package on Broadband - Update**
    - Galen said that GITA is looking for a Project Manager (must be State-Certified) to head up the Mapping Project for two years.  
The 1<sup>st</sup> deliverable is due on March 31 and is to constitute a substantially complete set of data. This includes 1.9 million addresses for 160 thousand census blocks plus shape files for wireless.  
ATIC made an in-kind contribution to this effort, valued at \$30K, in the form of the Arizona Telecom Directory (ATD).  
The three-year Planning Grant includes the following task list:
      - (1) Create Broadband Council to organize Broadband policy with vendors and providers.
      - (2) Write a strategy plan for the state, including Rights of Way (ROW).
      - (3) Outreach to communities – to be managed by GITA - including.
        - tribes and political subdivisions;
        - economic regions; and
        - national policy makers.
  - **Arizona Broadband Advisory Committee (ABAC)**
    - The 2<sup>nd</sup> round of funding NOFA requests applications between February 14 and March 15. Arizona applicants will probably be judged by ABAC.
- **Cyber Security Committee Report** (Jerry Crow)
  - Jerry reported that Christine Figueroa of the Arizona Department of Homeland Security (DHS) is tentatively scheduled to speak at the November meeting.
  - We will target November 18, 2010, for the next annual meeting with InfraGard. This will mark the 4<sup>th</sup> year of ATIC cooperation with InfraGard.
- **State Library Activities** (Mala Muralidharan)

- Mala distributed copies of HR 4619 by Representative Edward Markey on E-rate 2.0. Galen explained that this will transform e-rate into a tax-based organization instead of a fee-based organization. Mala will be going to Washington, D.C. for an e-rate meeting, later in February.
  - The Arizona State Library, Archives and Public Records (ASLAPR) has hired a Project Manager for the Stimulus Projects.
  - ASLAPR is now working on the 2<sup>nd</sup> Broadband Technology Opportunities Program (BTOP) Grant application for which the Gates Foundation is contributing a capped amount that is less than the required 30%.
  - On February 11, 2010, the Library will celebrate Arizona's statehood. The digital bookmobile will be at 18<sup>th</sup> Avenue to demo downloads etc.
  - On February 19, 2010, the Declaration of Independence will be displayed at the capitol.
- 
- **Arizona Telecom Directory - ATD** (Mark Goldstein)
    - Nothing new to report.
  - **Federal (USDA, FCC & NTIA) Activities** (Al Sterman)
    - Nothing new to report.
  - **ACC Activities** (Mike Hallam)
    - **Arizona Corporation Commission (ACC) Election Debates**
      - Mark noted that current litigation regarding the Citizens Clean Elections Commission (CCEC) will probably not take effect in the current election cycle. Galen observed that the ruling so far is really limited to the issue of matching funds.
      - Steve reported that the CCEC should know by the end of the month what they are going to do regarding contracting out or doing the ACC debates in house.
  - **GAZeL, Report** (Steve Peters)
    - Steve reported that there will be a networking event on February 18, 2010, on assessment.
    - There will be an e-rate event at some time designed to get more people involved.
  - **eSATS and Arizona eLearning Task Force Report** (Ted Kraver)
    - Ted has focused on HB 2720 on creating a Digital Curriculum Institute (DCI) in Arizona. Hopefully this will be considered by next Friday. We may model this on the health-e connections bill.

- Arizona Community Media Foundation (AzCMF) Grant Proposal
  - Victor Aronow reported that the NTIA Public Telecommunications Facilities Program (PTFP) Grant application for \$245,000 has been submitted. He thanked ATIC for its letter of support that accompanied the application.
  - It was agreed that it would be wise for ATIC to develop a policy statement regarding future requests for letters of support. Such a statement would play a role similar to that of the Conflict of Interest Policy statement that was discussed earlier at this meeting. Oris noted that Jeremy Rowe had already provided some possible guidelines that could serve as a starting point.

➔ **ACTION ITEM:** Ralph Gierish, Jeremy Rowe, Mark Goldstein and Michael Cohen will explore the creation of such a policy and will report back at the March meeting.

- **ATIC "Public Information" Meetings (Mark Goldstein)**
  - February 18, 2010 -- Arizona High Tech Policy Overview. Mark is still trying to get Representative Giffords or a substitute to speak.
  - May 20, 2010 – General Purpose – new technology by industry
  - September 16, 2010 – TeleHealth meeting (proposed)

➔ **ACTION ITEM:** Ralph Gierish will find out if we can get the same venue as last year at the old Phoenix Union High School (PUHS) building

- November 18, 2010 - Cyber Security Meeting with InfraGard Phoenix

Mark will arrange the February meeting soon.

### **Announcements**

- Ron Schott called for
  - Volunteer judges for the upcoming Arizona Science and Engineering Fair (AzSEF), on March 22 - 25, 2010, at the Phoenix Convention Center. More details can be viewed at <http://azsef.asu.edu/>.
  - Volunteer helpers for the Middle School Science Bowl to be held at ASU on March , 2010. More details are at <http://www.azsciencebowl.us>.
- The Arizona Tech Council will host a talk titled “Data Management and Security: My Space, Your Space, Workplace - How the Rise of Social Media Impacts the Business World” on February 24 at Sky Song.  
See the AZTC website for more details at <http://www.aztechcouncil.org/>.
- Galen will help Mark prepare for the June Public Information Meeting on new technology.
- Steve will ask a representative from the Center for Integrated Access Network (CIAN), an Engineering Research Center (ERC) in Tucson, to speak at our April Board Meeting.

- Ted Kraver announced an Open House at the Kraver residence on February 14 for Rodney Glassman, Vice-Mayor of the City of Tucson, who is currently exploring a U.S. Senate run in 2010.
- Galen asked if there is an organization for ISPs in the state. He would like to see some educational programs for consumers be developed on how the Internet is delivered to the home. If anyone has information, please contact Galen Updike at [gupdike@azgita.gov](mailto:gupdike@azgita.gov).

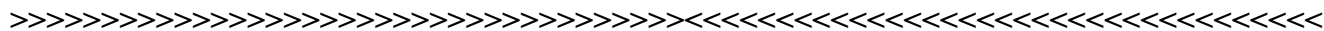
**Informational Presentation**

There was no informational presentation.

**Adjourn**

- The meeting was adjourned at 2:00 PM

**The next ATIC Board Meeting will be on March 10<sup>th</sup>, 2010, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.**



**ATIC Board & Public Meeting Dates for 2010**

**ATIC Board Meeting on Wednesdays from 12:00-2:00 PM**

- March 10, 2010
- April 14, 2010
- May 12, 2010
- June 9, 2010
- July 14, 2010
- September 8, 2010
- October 13, 2010
- November 10, 2010

**ATIC Public Meeting on Thursdays 2:00-4:00 PM**

- February 18, 2010 -- Arizona High Tech Policy Overview
- May 20, 2010 – General Purpose – new technology by industry
- September 16, 2010 – TeleHealth meeting (proposed)
- November 18, 2010 - Cyber Security Meeting with InfraGard Phoenix -- Thanksgiving is on Nov 25<sup>th</sup>