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ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL

ATIC Board Meeting Minutes (Draft) – May 13, 2009

On-Site Attendees:

1. Ron Schott (*)	2. Oris Friesen (*)	3. Jerry Crow (*)
4. Michael Stull (*)	5. Michael Cohen (*)	6. Ralph Gierish (*)
7. Al Sterman (*)	8. Patt Patterson	9. Deborah Dupée (*)
10. Galen Updike proxy for Max Ivey (*)	11. Sherri Siko proxy for Susan Stoll (*)	12. Mary Kennedy
13. Eveline Austin	14. Jay Flash Miringoff (*)	15. Jon Adams (*)
16. Ted Kraver (*)		

Attendees via Audio:

1. Steve Peters (*)	2. Mike Keeling (*)	3. Mala Muralidharan proxy for GladysAnn Wells (*)
4. Lance Jones	5. John Lucas (*)	6. Brian Inman
7. Ed Nicholson	8. Allan Meiusi (*)	

(*) - ATIC Board Members - present =18, with a quorum = 10

Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality

Modifications to and Acceptance of Agenda Draft

MOTION: To accept the agenda as shown below.

MOVE: Jon Adams

SECOND: Jerry Crow

Passed Unanimously

The agenda was accepted as shown below:

DRAFT Agenda

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Treasurer's Report
5. ATIC Board Membership Considerations
6. Review of Outstanding Action Items as Documented in May 2009 Minutes.
7. Upcoming Conferences
 - 7.1. Arizona Digital Government Summit at the Hyatt Regency on May 27 – 28, 2009.
 - 7.2. Special Open Meeting of the Arizona Corporation Commission - Friday, June 19, 2009
 - 7.3. Governor's Rural Development Conference - Wigwam Resort, August 26-28, 2009.
8. Committee Reports
 - 8.1. Strategy Committee (Ron Schott and Steve Peters)
 - 8.1.1. Status Report
 - 8.1.2. Network & Broadband Provider Committee
 - 8.1.3. ATIC Initiatives for the Arizona Broadband Stimulus and the 501(c)(3) Concerns
 - 8.2. GITA Activities (Galen Updike)
 - 8.2.1. Federal Stimulus Package on Broadband - Update
 - 8.3. Cyber Security Committee Report (Jerry Crow)
 - 8.4. Telecom Directory - ATD (Mark Goldstein)
 - 8.5. Federal (USDA, FCC, NTIA) Activities (Al Sterman)
 - 8.5.1. FCC Questionnaire
 - 8.6. ACC Activities (Mike Hallam)
 - 8.7. GAZEL Report (Steve Peters)
 - 8.8. eSATS and AZ eLearning Task Force Report (Ted Kraver)
9. ATIC "Public Information" Meetings (Mark Goldstein)
 - 9.1. June 18, 2009
 - 9.2. September 17, 2009
 - 9.3. November 19, 2009 -- Joint Meeting with InfraGard.
10. Announcements
11. Informational Presentation
 - 11.1. TBD
12. Adjourn

Self-Introductions

The attendees introduced themselves (see attendance list above).

Acceptance of Minutes from Last Meeting

The minutes for the February 11th Board meeting were submitted for approval with 2 corrections from Ron Schott.

MOTION: To accept the minutes for the April 8, 2009, Board Meeting.

MOVE: Ralph Gierish

SECOND: Steve Peters
Passed Unanimously

Treasurer's Report

Michael Cohen reported that there have been no major changes in the last month.

ATIC Board Membership Considerations

Oris reported that

- Ben Standifer has changed jobs and has been incommunicado for several months. He will be removed from the ATIC Board.
- Derek White has expressed some interest in becoming a member and we are still waiting to hear from him.
- Deswood Tome has replaced Ernest Franklin as Executive Director of NNTRC. We are waiting to hear from him regarding his interest in becoming a Board Member.
- Ralph Gierish volunteered to engage Jeff Hatch-Miller to see if he is interested in becoming a Board Member.

Review of Outstanding Action Items as Documented in the March 2009 Minutes.

Two items were carried over from the last meeting

- The Strategy page on the ATIC website needs to be updated by Mark.
➔ **ACTION ITEM:** No action yet – Mark will address this as time permits.
This remains an open item.
- What is involved in forming a 501(c)(3) organization within ATIC?
➔ **ACTION ITEM:** Mike Keeling will investigate and report back at the next meeting. Mike gave a brief report on his investigations and coordination with Ted Kraver. Ted Kraver reported that ATIC now has a 501(c)(3) organization called the Arizona Telecommunications Information (ATI) Institute. Ted will deliver the papers to the Arizona Corporation Commission (ACC) later today. For more details see the section on “ATIC Initiatives for the Arizona Broadband Stimulus and the 501(c)(3) Concerns” below.
This item is closed.

Oris reported that a meeting calendar for 2010 has been set. The meeting dates appear at the end of these minutes. We have reduced the number of Public Information meetings from 5 to 4, by folding the meetings usually held in April and June into one meeting to be held in May.

Upcoming Conferences

- The Government Technology Arizona Digital Government Summit will be held in Phoenix at the Hyatt Regency on May 27 – 28, 2009. For more information see <http://www.govtech.com/events/arizonadgs2009>. For complimentary passes in return for helping

to man the ATIC exhibit Booth, send an email with your name, phone, email and snail mail addresses to Oris.

- There will be a Special Open Meeting of the Arizona Corporation Commission - Friday, June 19, 2009 at 9:30 a.m. The focus will be on the Universal Service Fund.
➔ ACTION ITEM: Ron Schott will follow up with Meghan Dugan to see if there is any more info on this.
- The annual Governor's Rural Development Conference will be hosted by the City of Litchfield Park. The Wigwam Resort will be the site for conference sessions, August 26-28, 2009. Roz Boxer will host a session again. Roz Boxer will host a session again.

Committee Reports

- **Strategy Committee** (Ron Schott and Steve Peters)

- **Status Report**

Steve Peters reported on the April 22nd Arizona Broadband Stimulus Planning Meeting (see the minutes at

<http://www.aticstrategy.grovesite.com/page.asp?o=gazel&s=ATICStrategy&p=368420>. He also reported on the May 5th meeting of the ATIC Strategy Committee.

Steve emphasized that it is essential to move aggressively and quickly to take advantage of the stimulus funds.

Steve submitted the following suggestions:

Within 30 days, ATIC should

- Convene a Task Group of key people with links to local communities (DOC, League of Arizona Cities and Towns, Arizona Association For Economic Development, Libraries, Telecom providers, etc), to formulate a strategy to educate, motivate and support local communities in preparing applications for broadband stimulus funding, and to define Middle Mile Strategy re Stimulus
- Identify, collate, and/or develop material such as web site/pages (ATIC or other), PowerPoint presentations, sample plans, Arizona contacts, etc to educate, motivate and support local communities in preparing applications for Broadband stimulus funding
- Identify and convene a meeting of all public institutions planning to apply for Broadband and related Broadband Stimulus funding i.e. Universities and Community Colleges, K-12, telemedicine, etc. to explore opportunities for collaboration, aggregation of demand, and relationships with local community initiatives
- Establish a Task Team to develop an ATIC 501(c)(3) organization – develop by-laws and Articles of Incorporation, funding strategy, membership recommendations, prepare IRS application, etc

- Convene the ATIC Network and Broadband Provider Committee – Steve needs to set up a Grovesite Website for Ron.
- Develop and implement a fundraising strategy to support these initiatives - ATIC will commit seed funding – ATIC Board approval of seed funding and to authorize Executive Committee to execute agreement, Strategy Committee to finalize strategy, and Executive Committee to review proposals and execute agreement (s).

Within 60 -90 days, ATIC should

- Implement strategy to educate, motivate and support local communities in preparing applications for broadband stimulus funding
- Develop and convene a "Telecom Roundtable" to facilitate collaboration, coordination and communication among public and private organizations (extension of ATIC, not a new organization)
- Develop a "Rights-of-Way" Task Force and host a "Summit" (maybe convened by Congresswoman Giffords), and develop strategy to insure that deployment of conduit is included in all roadway stimulus projects (Federal, State and local)
- Convene a Task Group to develop of a short and long term e-Rate strategy.

This prompted a good deal of discussion. Galen Updike then announced that he had been authorized to read to us portions of a draft version of an Executive Order being prepared for the creation of the Arizona Broadband Council (ABC). Some of the more salient points in this draft version include that the purpose of the ABC is to strengthen cooperation public and private broadband initiatives; that ABC ought to be assigned to GITA for clerical purposes; that the membership should include representatives from government, K-12 education, cities and towns, community colleges, universities, business groups among others. Responsibilities would include developing broadband programs, broadband mapping, Rights-of-Way policies, e-rate coordination and oversee projects for unserved and underserved communities with respect to broadband availability. The State of Arizona would also "consult" with the National Telecommunications and Information Administration's (NTIA) Broadband Technology Opportunities Program (BTOP) and the U.S. Department of Agriculture's (USDA) Rural Utilities Service (RUS) programs through ABC, as broadband issues are processed and broadband grant funding is deployed to Arizona, per the American Recovery and Reinvestment Act of 2009 (ARRA) legislation.

Galen noted that, since ABC will need to work with the public and private sectors, it is imperative for ATIC to establish itself as the liaison between private sector and the government agencies.

After some back and forth dialog on what to do next and how to fund any follow-on activities the discussion was tabled until the next Board meeting.

MOTION: To table this discussion until the June Board Meeting.

MOVE: Ralph Gierish

SECOND: Jay Flash Miringoff

Passed by Majority

Ron Schott suggested that this matter should be taken up by the Executive Committee prior to the next Board Meeting.

- **Network and Broadband Provider Committee**

This is the committee that in the past has been referred to as the “Vendor Advisory Committee.”

Ron and Steve are preparing a website for this committee, after which the inaugural meeting will be held.

- **ATIC Initiatives for the Arizona Broadband Stimulus and the 501(c)(3) Concerns**

Mike Keeling and Ted Kraver reported that an exiting research and education focused non-profit has been repurposed and renamed as the Arizona Telecommunications Information (ATI) Institute. Ted will submit the necessary paperwork to the Arizona Corporation Commission (ACC) later this afternoon. The officers are Ted Kraver, Mark Goldstein and Oris Friesen.

- **GITA Activities (Galen Updike)**

Galen reported that Chad Kirkpatrick, the new Director of GITA, is being brought up to speed on the various aspects of broadband. He favors a hands-off approach as far as government control is concerned.

- **Federal Stimulus Package on Broadband**

Galen also noted that GITA has been fielding a number of queries from communities throughout Arizona regarding stimulus dollars and “unserved” areas. The list of querying communities includes Kingman, Prescott Valley and Tribal Nations. GITA has been in contact with Desmond Tomes from the Navajo Nation, Arivaca and three groups from the Prescott area.

- **Cyber Security Committee Report (Jerry Crow)**

Jerry Crow reported that the November 19th meeting has been publicized to the InfraGard membership. Jerry may ask the Chief of Planning for Arizona Emergency Management to present at the November session to talk about lessons learned from the recent crisis/terrorism management exercise (i.e., the Coyote Crisis simulation held at ASU a few months ago).

- **Telecom Directory - ATD (Mark Goldstein)**

- Nothing new to report.

- **Federal (USDA, FCC & NTIA) Activities (Al Sterman)**

Al Sterman noted that the Notice of Inquiry questionnaire for the stimulus package from the FCC has been distributed to the ATIC Board and to the Strategy Committee. He requested that inputs be sent to him by May 24th.

- **ACC Activities (Mike Hallam)**

- Nothing new to report.

- **GAZeL, Report (Steve Peters)**

Nothing to report.

- **eSATS and Arizona eLearning Task Force Report (Ted Kraver)**

Ted Kraver reported that everyone's focus is on how to apply the money coming into the state from the federal government. The Arizona Business and Education Coalition (ABEC) has been trying to redesign the education funding formula by basing it on what have the students learned. Their motto is "Lead by five," but they do not have any success factors. ABEC wants to have a final recommendation ready by late August. This would cost 20% more than now (\$2K per student). Ted hopes to model this and get some success factors to feed into the recommendations. This could help drive the elearning initiative. ABEC will have a conference at the East Valley Institute of Technology (EVIT) in June.

ATIC "Public Information" Meetings (Mark Goldstein)

- April 16, 2009 - CANCELED
- June 18, 2009 - Program Pending
- September 17, 2009 Program Pending
- November 19, 2009 - Cyber Security joint meeting with InfraGard

Announcements

- Eveline Austin announced that ABLE Communications provided \$100K worth of technology equipment to a number of K-12 schools. The awards were made a few weeks ago.

Informational Presentation

- None

Adjourn

- The meeting was adjourned at 2:10 PM

The next ATIC Board Meeting will be on June 10th, 2009, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.

ATIC Board & Public Meeting Dates for 2009

ATIC Board Meeting on Wednesdays from 12:00-2:00 PM

June 10, 2009
July 8, 2009
September 9, 2009
October 14, 2009
November 18, 2009 – Veterans Day is on Nov 11th

ATIC Public Meeting on Thursdays 2:00-4:00 PM

June 18, 2009
September 17, 2009
November 19, 2009 -- Thanksgiving on is on Nov 26th

ATIC Board & Public Meeting Dates for 2010

ATIC Board Meeting on Wednesdays from 12:00-2:00 PM

January 13, 2010
February 10, 2010
March 10, 2010
April 14, 2010
May 12, 2010
June 9, 2010
July 14, 2010
September 8, 2010
October 13, 2010
November 10, 2010

ATIC Public Meeting on Thursdays 2:00-4:00 PM

February 18, 2010 -- Arizona High Tech Policy Overview
May 20, 2010
September 16, 2010 -- - Cyber Security Meeting with InfraGard Phoenix
November 18, 2010 (-- Thanksgiving on is on Nov 25th)

