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**ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL**

**ATIC Board Meeting Minutes (Draft) – April 8, 2009**

**On-Site Attendees:**

1. Ron Schott (*)	2. Oris Friesen (*)	3. Mike Keeling (*)
4. Michael Stull (*)	5. Michael Cohen (*)	6. Ralph Gierish (*)
7. Tom Thomas	8. Patt Patterson	9. Deborah Dupée (*)
10. Galen Updike proxy for Max Ivey (*)	11. Sherri Siko proxy for Susan Stoll (*)	12. Brandon Ames
13. Al Crawford (*)	14. Ron Warnicke	15. Bill Bolin (*)
16. David Blaylock	17. Neil Brown	18. Jon Adams (*)
19. Eveline Austin	20. Mike Nasco	21. John Linville proxy for Connie Eitel (*)
22. John Stevens	23. Ted Kraver (*)	24. Jay Flash Miringoff (*)
25. Mala Muralidharan proxy for GladysAnn Wells (*)	26. Brett Hinton	

**Attendees via Audio:**

1. Steve Peters (*)	2. Randy Frantz	3. Al Sterman (*)
4. Jeremy Rowe (*)		

(\*) - ATIC Board Members - present =19, with a quorum = 10

**Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality**

**Modifications to and Acceptance of Agenda Draft**

**MOTION: To accept the agenda as shown below.**

**MOVE:** Jon Adams

**SECOND:** Ralph Gierish

**Passed Unanimously**

The agenda was accepted as shown below:

## **DRAFT Agenda**

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Treasurer's Report
5. ATIC Board Membership Considerations
6. Review of Outstanding Action Items as Documented in March 2009 Minutes.
7. Upcoming Conferences
  - 7.1. Business & IT Expo in Tucson on April 14 sponsored by the Arizona Tech Council (AZTC)
  - 7.2. Navajo Nation Telecommunication Regulatory Commission (NNTRC), April 16, 2009, at 9:00am, Phoenix
  - 7.3. Ray Kurzweil at the University of Advancing Technology (UAT) on May 1, 2009.
  - 7.4. Arizona Digital Government Summit at the Hyatt Regency on May 27 – 28, 2009.
  - 7.5. Special Open Meeting of the Arizona Corporation Commission - Friday, June 19, 2009
  - 7.6. Governor's Rural Development Conference - Wigwam Resort, August 26-28, 2009.
8. Committee Reports
  - 8.1. Strategy Committee (Ron Schott and Steve Peters)
    - 8.1.1. Status Report
    - 8.1.2. Network Provider Committee
    - 8.1.3. NTIA Questionnaire
    - 8.1.4. ATIC Initiatives for the Arizona Broadband Stimulus and the 501-c -3 Concerns
  - 8.2. GITA Activities (Galen Updike)
    - 8.2.1. Federal Stimulus Package on Broadband - Update
  - 8.3. Cyber Security Committee Report (Jerry Crow)
  - 8.4. Telecom Directory - ATD (Mark Goldstein)
  - 8.5. Federal (USDA, FCC, NTIA) Activities (Al Sterman)
  - 8.6. ACC Activities (Mike Hallam)
    - 8.6.1. See above: Special Open Meeting scheduled for Friday, June 19, 2009.
  - 8.7. GAZEL Report (Steve Peters)
  - 8.8. eSATS and AZ eLearning Task Force Report (Ted Kraver)
9. ATIC "Public Information" Meetings (Mark Goldstein)
  - 9.1. April 16, 2009 – Cancelled
  - 9.2. June 18, 2009
  - 9.3. September 17, 2009
  - 9.4. November 19, 2009 -- Joint Meeting with InfraGard.
10. Announcements
11. Informational Presentation
  - 11.1. Michael Stull, Cox Communications, "Broadband Deployment in a Rural Area."
12. Adjourn

### **Self-Introductions**

The attendees introduced themselves (see attendance list above).

### **Acceptance of Minutes from Last Meeting**

The minutes for the February 11<sup>th</sup> Board meeting were submitted for approval with 2 corrections from Ron Schott.

**MOTION: To accept the minutes for the March 11, 2009, Board Meeting.**

**MOVE:** Mark Goldstein

**SECOND:** Mike Keeling

**Passed Unanimously**

### **Treasurer's Report**

Michael Cohen reported that ATIC has

- About \$6000 in the checking account
- \$11225 in the savings account (including \$500 from SRP)

### **ATIC Board Membership Considerations**

Mark reported

- Chad Kirkpatrick is the new head of GITA and will start his term on April 13, 2009.
- Ben Standifer has changed jobs and has been incommunicado for several months.
- Derek White has expressed some interest in becoming a member and we are waiting to hear from him.
- Deswood Tome has replaced Ernest Franklin as Executive Director of NNTRC. We are waiting to hear from him regarding his interest in becoming a Board Member. Deborah will make contact with him to explore this.
- Mike Keeling suggested that Saddleback Communications might be interested in providing a Board Member.

### **Review of Outstanding Action Items as Documented in the March 2009 Minutes.**

Three items were carried over from the last meeting

- A donation will be made from ATIC in the name of Jon Poston.  
➔ **ACTION ITEM:** Oris contacted Jon's widow who suggested we send a donation to Desert Hills Presbyterian Church  
Oris will work with Michel Cohen to do this.  
This item is **closed**.
- The Strategy page on the ATIC website needs to be updated by Mark.  
➔ **ACTION ITEM:** No action yet – Mark will address this as time permits.
- A Vendor Advisory Committee will be established by Ron Schott.  
Ron has engaged several vendors and volunteers.  
➔ **ACTION ITEM:** Ron and Oris sent out an invitation to all the ATIC Members and Associates to invite them to join the Network and Broadband Providers Committee (which is the name of the aforementioned Vendor Advisory Committee).  
This item is **closed**.

- What is involved in forming a 501-c -3 organization within ATIC?  
     ➔ **ACTION ITEM:** Mike Keeling will investigate and report back at the next meeting.

### Upcoming Conferences

- There will be an all-day Business & IT Expo in Tucson on April 14 sponsored by the Arizona Tech Council (AZTC). It will feature the selection of a CIO of the year.
- Navajo Nation Telecommunication Regulatory Commission (NNTRC), April 16, 2009, at 9:00am, Phoenix – location to be determined.
- National Association of Broadcasters (NAB) will hold The NAB Show on April 18 - 23, 2009, in Las Vegas, Nevada. The theme this year is broadband communications.
- Center for Advancing Business through IT (CABIT) - Designing for Collaboration Symposium (Tempe), is meeting on April 23-24, 2009. For information see Julie Smith David 480-965-8603 (mailto:Julie.Smith.David@asu.edu), URL: [http://wpcarey.asu.edu/seid/cabit/symposium\\_overview.cfm](http://wpcarey.asu.edu/seid/cabit/symposium_overview.cfm)
- American Telemedicine Association is meeting on April 26-28, 2009, in Las Vegas.
- All ATIC Board Members have been invited to attend a presentation by Ray Kurzweil at the University of Advancing Technology (UAT) on May 1. Oris and Mark will send out a reminder notice to all Board members.
- The Government Technology Arizona Digital Government Summit will be held in Phoenix at the Hyatt Regency on May 27 – 28, 2009. For more information see <http://www.govtech.com/events/arizonadgs2009>.
- There will be a Special Open Meeting of the Arizona Corporation Commission - Friday, June 19, 2009 at 9:30 a.m. The focus will be on the Universal Service Fund,
- The annual Governor's Rural Development Conference will be hosted by the City of Litchfield Park. The Wigwam Resort will be the site for conference sessions, August 26-28, 2009.

### Committee Reports

- **Strategy Committee** (Ron Schott and Steve Peters)
  - **Status Report**
    - Ron introduced the Broadband Strategy document that the Strategy Committee has drafted.  
**MOTION: To allow the Strategy Committee to approve the document in principle.**  
**MOVE:** Steve Peters  
**SECOND:** Mark Goldstein

It was noted that most of the Board has not had a chance to review the document and, yet it is important for ATIC to provide a position statement on this subject to the Governor's office prior to submission of the state's RFI response to the NTIA questionnaire by Monday, April 13. Consequently, it was decided that we should hold an electronic vote prior to the close of business on Friday, April 10, 2009. It was also noted that this document speaks only to general terms of how to move ahead. It does not address funding.

**Passed with 12 ayes, 1 nay and 1 abstention.** (The required quorum was 10.)

→ A copy of the approved document is included with this distribution.

- Ron reported that Steve Zylstra recently went to a meeting in Pennsylvania where a group described how it had aggregated demand to provide broadband to rural Pennsylvania.
  - This could be a future informational presentation for ATIC.
- Ron also commented on an e-rate meeting he had attended where he met Mike Daniel of Tech Funds, Inc. Daniel has worked with the Bureau of Indian Affairs (BIA) to get reduced e-rate funding for the tribes. He has various contacts with the Arizona Department of Education (ADE) and its Technical Planning group (e.g., Cathy Poplin). However, the ADE has not been too receptive to Daniel's suggestions. This may provide us with an avenue to working with rural communities.
  - This could also be a topic for a future informational presentation for ATIC.
- **Network and Broadband Provider Committee**
  - Ron reported that invitations to join this committee have been sent out and we have already received six positive responses. Ron hopes to schedule an initial meeting sometime next week. This is the committee that in the past has been referred to as the "Vendor Advisory Committee."
- **ATIC Initiatives for the Arizona Broadband Stimulus and the 501-c -3 Concerns**
  - → Mike Keeling agreed to look into the details involved in forming a 501-c -3 organization within ATIC and report back at the next meeting.
- **NTIA Questionnaire**
  - The National Telecommunications and Information Administration (NTIA) has issued a request for information in the form of a questionnaire about how to allocate and manage stimulus funds for telecommunications. ATIC will respond to this questionnaire. Al Sterman agreed to collect input from other members and compile the responses into a cohesive package. They are due at NTIA no later than April 13, 2009.

A copy was submitted to the NTIA on April 13.

➔ A copy of the ATIC responses is included with this distribution.

It can also be viewed along with other submittals at  
<http://www.ntia.doc.gov/broadbandgrants/comments.cfm>

- **GITA Activities** (Galen Updike)

Galen, Jay Flash and Roz Boxer from the Arizona Department of Commerce met in Parker, Arizona, with La Paz County Commissioners. They and representatives of the Colorado River Indian Tribes (CRIT) want to apply for funding to install broadband capabilities in the area as part of an economic development effort. This is part of the endeavor that Jay has dubbed as “The Virtual Office of the Southwest.”

- **Federal Stimulus Package on Broadband**

Galen has been trying to find out what has been happening nationally and in other states with respect to the stimulus funding. The biggest concern at GITA is that chaos may be created by the feds if they choose to bypass the states as fund recipients and/or mediating organizations.

- **Cyber Security Committee Report** (Jerry Crow)

- No report.

- **Telecom Directory - ATD** (Mark Goldstein)

- Nothing new to report.

- **Federal (USDA, FCC & NTIA) Activities** (Al Sterman)

- See above sections in Agenda Items 8.1 and 8.2.

- **ACC Activities** (Mike Hallam)

- Nothing new to report.

- **GAZeL, Report** (Steve Peters)

- There will be a Mobile Learning eLearning Networking Event May 7, 2009, with Statewide Audio and Web Conferencing

- **eSATS and Arizona eLearning Task Force Report** (Ted Kraver)

- Ted reported on an Arizona Business & Education Coalition (ABEC) meeting he attended last week. The legislature is doing what is expected in looking for areas to cut funding.

Groups like ABEC are going in with only positive statements on data, broadband, seat time, e-rate, etc., which must be addressed in a very short time frame.

### **ATIC "Public Information" Meetings (Mark Goldstein)**

- April 16, 2009 - CANCELED
- June 18, 2009 - Program Pending
- September 17, 2009 Program Pending
- November 19, 2009 - Cyber Security joint meeting with InfraGard

### **Announcements**

- Galen reported that the NTIA is pushing back its funding date.
- Eveline Austin reported that the FCC is delaying its report on broadband policy until 2010. See [http://news.cnet.com/8301-13578\\_3-10214974-38.html?tag=newsEditorsPicksArea.0](http://news.cnet.com/8301-13578_3-10214974-38.html?tag=newsEditorsPicksArea.0)
- Ron announced that the Arizona Technology Council will hold a "Bites, bots & beer" event on April 16, 2009.

### **Informational Presentation**

Michael Stull, Cox Communications, gave a brief presentation on "Broadband Deployment in a Rural Area."

The rural area of interest covered territory from Sierra Vista to Douglas in Cochise County. Cox decided to use existing equipment and upgraded existing Microwave links in the area. The links are on a local mountaintop, Mule Mountain near Bisbee. We upgraded from a 300 MHz plant. Microwave is really quite useful.

There is a lesson to be learned here regarding the advantages in using existing equipment.

It took only a few months to complete the project. However, the "take rate" is not as good as we had hoped. Entry level is \$29.95 per month. There was not a heavy demand for bandwidth. A lot of people do not have computers.

In response to a question of "what can ATIC do to assist in rural deployments?" there needs to be coordination among all agencies to achieve what is best for the community from a "big picture" point of view. Some of the biggest issues we encountered were agency bureaucracies with respect to tower sitings, rights of way (ROWs), etc.

### **Adjourn**

- The meeting was adjourned at 2:10 PM

**The next ATIC Board Meeting will be on May 13, 2009, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.**

**ATIC Board & Public Meeting Dates for 2009**

**ATIC Board Meeting on Wednesdays from 12:00-2:00 PM**

May 13, 2009

June 10, 2009

July 8, 2009

September 9, 2009

October 14, 2009

November 18, 2009 – Veterans Day is on Nov 11<sup>th</sup>

**ATIC Public Meeting on Thursdays 2:00-4:00 PM**

April 16, 2009 – CANCELED

June 18, 2009

September 17, 2009

November 19, 2009 -- Thanksgiving on is on Nov 26<sup>th</sup>