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ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL

ATIC Board Meeting Minutes (Draft) – February 11, 2009

**IN REMEMBRANCE OF
 JON POSTON**

Oris Friesen and Mark Goldstein on behalf of the ATIC Board Members and Associates, expressed our deepest sympathy as we mourn the loss of a former longstanding colleague and ATIC Associate Jon Poston. Jon passed away peacefully on Saturday, February 7, 2009, in Cave Creek, Arizona. Jon was an active supporter of ATIC and most recently contributed to making the 2008 Arizona Corporation Commission candidate debates a success by helping to formulate the debate questions. Jon was a long time advocate and campaigner for consumers and for competition in the telecom industry. He was the Executive Director of the Arizona Competition in Telephone Service (ACTS) organization and volunteered many hours for AARP.

Jon will be missed by all of us.

On-Site Attendees:

1. Ron Schott (*)	2. Oris Friesen (*)	3. Galen Updike proxy for Chris Cumiskey (*)
4. Michael Stull (*)	5. Michael Cohen (*)	6. Bill Bolin (*)
7. Mark Goldstein (*)	8. Ted Kraver (*)	9. Mike Hallam (*)
10. Sherri Siko proxy for Susan Stoll (*)	11. Jerry Crow (*)	12. Al Sterman (*)
13. Deborah Dupée (*)	14. Ralph Gierish (*)	15. Jay Flash Miringoff (*)
16. Tom Thomas		

Attendees via Audio:

1. Steve Peters (*)	2. Mike keeling (*)	3. Allan Meiusi (*)
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(*) - ATIC Board Members - present =18, with a quorum = 10

Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality

Modifications to and Acceptance of Agenda Draft

MOTION: To accept the agenda as modified below.

MOVE: Michael Stull

SECOND: Ralph Gierish

Passed Unanimously

The agenda was accepted as shown below:

DRAFT Agenda

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Treasurer's Report
5. ATIC Board Membership Considerations
6. Review of Outstanding Action Items as Documented in January 2009 Minutes.
 - 6.1. (1) Website Strategy Page; (2) Vendor Advisory Committee
7. Upcoming Conferences
 - 7.1. Western States Health-e Connection Summit & Trade Show, March 2nd and 3rd, 2009.
8. Committee Reports
 - 8.1. Strategy Committee (Ron Schott and Steve Peters)
 - 8.1.1. Status Report
 - 8.2. GCIT CIAC Progress Report (Galen Updike)
 - 8.2.1. GITA Broadband Assessment Study (Mark Goldstein)
 - 8.2.2. CIAC Status and ABC Initiative (Galen Updike)
 - 8.2.3. ROW Subcommittee Report (Ralph Gierish)
 - 8.3. Cyber Security Committee Report (Jerry Crow)
 - 8.4. Telecom Directory - ATD (Mark Goldstein)
 - 8.5. FCC Activities (Al Sterman)
 - 8.6. ACC Activities (Mike Hallam)
 - 8.7. GAZEL Report (Steve Peters)
 - 8.8. eSATS and AZ eLearning Task Force Report (Ted Kraver)
 - 8.9. Vendor Advisory Committee (Jay "Flash" Miringoff, Ron Schott)
9. ATIC "Public Information" Meetings (Mark Goldstein)
 - 9.1. February 19, 2009
10. Announcements
11. Informational Presentation (at 1:30 p.m.)

Remote Webex Presentatio on "Aggregating Demand for Telecom Network Providers," by Tony Unitas and Tom Terry, of Terry & Unitas, <http://www.terryandunitas.com/> along with Frank Knott of VITAL Economy <http://www.vitaleconomy.com/>
12. Adjourn

Self-Introductions

The attendees introduced themselves (see attendance list above).

Acceptance of Minutes from Last Meeting

The minutes for the January 14th Board meeting were submitted for approval.

MOTION: To accept the minutes for the January 14, 2009, Board Meeting.

MOVE: Galen Updike

SECOND: Ralph Gierish

Passed Unanimously

Treasurer's Report

Michael Cohen reported that ATIC has

- o \$17,608 in the checking account
- o \$1225 in the savings account
- o \$5751 in CD-1
- o \$5669 in CD-2

Membership Considerations

Oris and Mark paid tribute to ATIC Associate Jon Poston (see the above memorial notice).

Oris will look into any appropriate follow-up gesture to Jon's family.

Galen reported that GITA has an Interim Director, Max Ivey, who is replacing Chris Cummiskey for the time being.

MOTION: To accept Max Ivey, Interim Director of GITA, as an ATIC Board Member

MOVE: Mark Goldstein

SECOND: Ralph Gierish

Passed Unanimously

Sherri Siko indicated that Sue Stoll of AT&T may be replaced on the Board by Reed Pangborn or Jerry Fuentes going forward. This is still under discussion.

Bill Bolin reported that Kent Ennis is now in charge at Department of Commerce.

Galen passed along the observation that Library & Archives has been slashed so severely that future participation on the ATIC Board may be in jeopardy.

Review of Outstanding Action Items as Documented in the January 2009 Minutes.

- 2 items were listed as being carried over from the last meeting
 - The Strategy page on the ATIC website needs to be updated by Mark.
 ➔ **ACTION ITEM:** No action yet – Mark will address this as time permits.
 - A Vendor Advisory Committee will be established by Ron Scott.
 Ron has engaged several vendors and volunteers.
 ➔ **ACTION ITEM:** See below under the Strategy Committee Report heading.
 Ron reported that he is preparing an invitation to be sent to all the ATIC Associates. We are especially interested in having representation from AT&T, Qwest , Cox, Sparkplug and other vendors.

Upcoming Conferences

- Western States Health-e Connection Summit & Trade Show, March 2nd and 3rd, 2009. Ron Schott reported that we will share a booth with AZTC and ATIC will have a number of free passes to the exhibits.
- There will be a Business & IT Expo in Tucson on April 14 sponsored by the Arizona Tech Council (AZTC). It will feature the selection of a CIO of the year.
- The ATIC Board Members have been invited to attend a presentation by Ray Kurzweil at the University of Advancing Technology (UAT) on May 1.
- The Government Technology - Arizona Digital Government Summit - will be held in Phoenix around May 27, 2009. The details have not yet been defined.

Past Conferences:

- Steve reported that the 21st Century education conference – "Key To Employment For the 21st Century" – A Student Industry, Technology and Career Workshop and Expo held in Tucson was very successful..

Committee Reports

- **Strategy Committee** (Ron Schott and Steve Peters)
 - Ron reported on the most recent Strategy Meeting. The Strategy Committee will meet on 1st & 3rd Tuesdays for a while to keep abreast of the economic stimulus package progress and statewide organizational changes.
 - Galen and Max Ivey met recently with Shannon Scutari, who is on Governor Jan Brewer's staff. Shannon is the only holdover from Janet Napolitano's staff and is the Policy Advisor for Growth and Infrastructure. She seemed quite receptive and the meeting was very positive.

Galen brought her up to date on his activities at GITA, the recently completed "Broadband Assessment GIS Study," the Broadband Development Authority issues, Rights of Way (ROW) and the implications of budget cuts on e-Rate.

Shannon suggested we work with ADOT concerning ROW. The new Director is John Halikowski. Galen also plans to contact Craig Stender concerning ROW. Craig is in the Secretary of State's office under Ken Bennett and used to be at ADOT. He is very knowledgeable about the issues and knows the key players.

Galen also spoke to her about the need to prepare for receiving and implementing broadband funds from the federal economic stimulus package. The state needs to be ready to handle these federal monies, which may be in the form of USDA RUS Grants or NTIA Grants. Massachusetts has already allocated \$40M for handling such Grants. Galen proposed that such a "catchers mitt" could take the form of a broadband development authority and would cost about \$4M to implement.

Galen also informed her about the White Paper prepared by representatives from seven states and to which he had contributed. It is titled "'Broadband Investment for Economic Recovery: Perspectives of an Ad-Hoc Group of State Broadband Entities" and calls for Broadband Grants to the states. It was delivered to President Obama and Congressional leadership

The meeting ended with tacit agreement that ATIC ought to play a proactive role in communicating about telecom and broadband issues with policy makers and as such should reach out to the Arizona Congressional Delegation in Washington, D.C., as well as the Arizona legislature. Ron and Steve will address this issue as part of the agenda for the ATIC Strategy Committee.

- Steve Peters reminded us of the requirement that a state must have a telecom plan before they can apply for RUS Grants. Maybe we can use this as a backdoor to create the "catchers mitt" for these funds.
- Mike Keeling suggested we develop such a telecom plan and use the "Broadband Assessment GIS Study" as a basis for it. Galen observed that such a plan needs to come from an authoritative office, such as the legislature or the Governor's office.

- **GCIT CIAC Progress Report (Galen Updike)**
 - **GITA Broadband Assessment Study (Mark Goldstein)**
 - The "Broadband Assessment GIS Study" report is finished and a downloadable PDF copy has been placed on the GITA website at <http://www.azgita.gov/telecom/gisstudy.htm>. It is quite comprehensive and is 287 pages long.

Kudos to Mark Goldstein who led the effort with assistance from Deborah Dupée, Mike Keeling and Oris Friesen.

It will be mentioned in the "Phoenix Business Journal," issue of February 16, 2009 (to be published on February 13).
 - **CIAC Status and the ABC Initiative**
 - Nothing new to report here. This item will be removed from future agendas. CIAC is seemingly gone along with GCIT in the new administration. Discussions should be set up with Richard Bark, the Governor's technology policy advisor on a broadband authority and e-rate as well as other approaches to support. AERO is more private sector bound and is continuing.
 - **ROW Subcommittee Report (Ralph Gierish)**
 - Ralph Gierish will be unable to lead this effort for the next few months. It will be folded into the Vendor Advisory Committee.
- **Cyber Security Committee Report (Jerry Crow)**
 - We will pursue a 3rd annual joint opportunity with InfrGard for this Fall.
 - Jerry expressed a preference for the November 19th public information meeting date.
- **Telecom Directory - ATD (Mark Goldstein)**
 - Nothing new to report. Oris is preparing to refresh the database design with some new and replacement services categories and zip code alignment.
- **GAZeL, eSATS and Arizona eLearning Task Force Report (Ted Kraver)**
 - The Arizona eLearning Task Force annual report for 2008 is nearly complete and when available Ted will provide it along with a report to ATIC.
 - The Arizona Department of Education Technology Plan is being revised, and Ron Schott, Ted and others are critiquing the original draft. The fourth out of four main sections

focuses on infrastructure.

- Ted noted that eSATS has provided to the ATIC Board and many others an initial analysis of the potential benefits to eLearning contained in the Obama Stimulus Package.
 - Steve Peters announced that on Friday, February 20th, AzTEA will be sponsoring a unique session on the National Educational Technology Standards for Students and the Arizona Educational Technology Standard.
 - Steve noted that on March 12 there will be a GAZEL meeting at SkySong.
- **Federal (USDA, FCC & NTIA) Activities (Al Sterman)**
 - Commissioner Michael Copps has become acting FCC Chairman pending selection by the President and confirmation of a new Chairman by the Senate
 - The Universal Service Fund is under discussion.
 - **ACC Activities (Mike Hallam)**
 - No activity right now
 - Mark and Al Sterman will make contact with the infrastructure person in the ACC Utilities Division.
 - **Vendor Advisory Committee (Jay “Flash” Miringoff, Ron Schott)**
 - See pending Action Item above.
 - The ROW issues will be part of this group’s agenda.

ATIC "Public Information" Meetings (Mark Goldstein)

- February 19, 2009 - 6th Annual Arizona Technology & Telecom Policy Review
- April 16, 2009 - Program Pending
- June 18, 2009 - Program Pending
- September 17, 2009 Program Pending
- November 19, 2009 - - Targeted Cyber Security joint meeting with InfraGard

Announcements

- The Arizona Technology Council and Congresswomen Gabrielle Giffords (CD 5) will be conducting Two Forums on Economic Recovery, Science, Technology and Renewable Energy Funding
 - First Forum, Tucson:
 - University of Arizona, Main Campus
 - Student Union, Catalina Rooms
 - Monday, February 16, 2009
 - 10:00 AM - 11:30 AM

Second Forum, Phoenix:
Arizona State University, Tempe Campus,
Memorial Union, Pima Room (MU230)
Tuesday, February 17, 2009
12:00 PM - 1:30 PM

- There will be another Forum on Economic Recovery, hosted by Congresswoman Gabrielle Giffords on
Wednesday, February 18th
11:00am - 12:30pm
At the Arizona Cancer Center, 1515 North Campbell Ave, Kiewit Auditorium
- Bill Bolin noted that the first program planning meeting for the annual Governor's Rural Development Conference will be held next week. The Conference will be held at the Wigwam Resort in the fall of 2009.
- There will be a Webinar hosted by Connected Nation on Friday, February 13, for the US Governors' staffs and State CIOs and their staffs. The webinar will offer an overview of the broadband provisions within the stimulus package and include information about the likely processes and timeline that states will need to follow in order to request these grant moneys. Galen will investigate the possibility of attendance by the ATIC Board Members.

Informational Presentation

A remote Webex Presentation on "Aggregating Demand for Telecom Network Providers," was given by Tony Unitas and Tom Terry, of Terry & Unitas <http://www.terryandunitas.com/> and members of the ViTAL Economy Alliance <http://www.vitaleconomy.com/>; and Brad Housewright, Chair of the Network Provider Community of Interest: Connect Southern Illinois.(Connect SI).

The goal of the project was to produce measurable, transformative, and sustainable broadband infrastructure results to allow 20 Southern Illinois counties to thrive rather than simply survive.

The attempts to get roughly 30 network providers together to work cooperatively took about 6 months before all parties started to trust each other. They developed an aggregation tool for Southern Illinois, which can be seen at <http://www.iwantmybroadband.com/>.

In less than 18 months, Connect SI and the network provider increased household penetration by 33% (from 12% to 16%) and increased household coverage by 64% (from 25% to 41%).

More information is available in the presentation PDF file titled ATIC "Overview Final-from Tony Unitas.pdf" that accompanies these minutes.

Adjourn

- The meeting was adjourned at 2:25 PM

The next ATIC Board Meeting will be on March 11, 2009, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.

ATIC Board & Public Meeting Dates for 2009

ATIC Board Meeting on Wednesdays from 12:00-2:00 PM

March 11, 2009

April 8, 2009

May 13, 2009

June 10, 2009

July 8, 2009

September 9, 2009

October 14, 2009

November 18, 2009 – Veterans Day is on Nov 11th

ATIC Public Meeting on Thursdays 2:00-4:00 PM

February 19, 2009

April 16, 2009

June 18, 2009

September 17, 2009

November 19, 2009 -- Thanksgiving is on Nov 26th