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ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL

ATIC Board Meeting Minutes (Draft) – November 12, 2008

On-Site Attendees:

1. Ron Schott (*)	2. Oris Friesen (*)	3. Galen Updike proxy for Chris Cummiskey (*)
4. Michael Stull (*)	5. Al Sterman (*)	6. Michael Cohen (*)
7. Mark Goldstein (*)	8. Bill Bolin (*)	9. Al Crawford (*)
10. Ted Kraver (*)	11. Deborah Dupée (*)	12. Mike Hallam proxy for Tom Campbell (*)
13. Dan Hunt	14. David Caldwell	15. Eddie Caine

Attendees via Audio:

1. Steve Peters (*)	2. Maryann Matuska	3. Jerry Crow (*)
4. Allan Meiusi (*)	5. Dave Evertsen (*)	6. Jeremy Rowe

(*) - ATIC Board Members - present =16, with a quorum = 11

Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality

Modifications to and Acceptance of Agenda Draft

MOTION: To accept the agenda as modified below.

MOVE: Al Sterman

SECOND: Al Crawford

Passed Unanimously

The agenda was accepted as shown below:

DRAFT Agenda

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Treasurer's Report
5. ATIC Board Membership Considerations
6. Review of Outstanding Action Items as Documented in October 2008 Minutes.
 - 6.1. (1) CIAC; (2) Website Strategy Page; (3) Vendor Advisory Committee
7. Upcoming Conferences
 - 7.1. FCC Rural Broadband workshop in Arizona on November 20, 2008.
8. Committee Reports
 - 8.1. Strategy Committee (Ron Schott and Steve Peters)
 - 8.1.1. Status Report
 - 8.2. Report on CCEC Debates for ACC Candidates (Steve Peters)
 - 8.3. GCIT CIAC Progress Report (Galen Updike)
 - 8.3.1. GITA Broadband Assessment Study (Mark Goldstein)
 - 8.3.2. CIAC Status and ABC Initiative (Galen Updike)
 - 8.3.3. ROW Subcommittee Report (Ralph Gierish)
 - 8.4. Cyber Security Committee Report (Jerry Crow)
 - 8.5. Telecom Directory - ATD (Mark Goldstein)
 - 8.6. FCC Activities (Al Sterman, Mark Goldstein)
 - 8.7. ACC Activities (Tom Campbell)
 - 8.8. GAZEL Report (Steve Peters)
 - 8.9. eSATS and AZ eLearning Task Force Report (Ted Kraver)
 - 8.10. Vendor Advisory Committee (Jay "Flash" Miringoff, Ron Schott)
9. ATIC "Public Information" Meetings (Mark Goldstein)
 - 9.1. February 19, 2009
10. Announcements
11. Informational Presentation

“Telework Research Findings and Valley Metro,” Eddie Caine, Valley Metro
12. Adjourn

Self-Introductions

The attendees introduced themselves (see attendance list above).

Acceptance of Minutes from Last Meeting

The minutes for the October 8th Board meeting were not yet ready for approval. They will be considered at the next Board Meeting.

Treasurer's Report

Michael Cohen reported that we have received payment from the CCEC for the Primary Election debates and are awaiting payment for the General Election debate. ATIC spent roughly \$40,000 on all the debates.

Membership Considerations

Mark reported Genene Walker has resigned from the Board. We anticipate that Mike Hallam and Jeremy Rowe will become members at the January meeting.

Bill Bolin suggested that we contact some rural Community Colleges for membership. Mark agreed to follow up on that.

Review of Outstanding Action Items as Documented in the July 2008 Minutes.

- 3 items were listed as being carried over from the last meeting
 - What is happening to CIAC? Galen Updike is investigating the future role of CIAC, especially as it relates to ATIC.
→ **This item was closed** at the October Board meeting.
 - The Strategy page on the ATIC website needs to be updated by Mark.
→ **ACTION ITEM:** No completion yet – Mark will address this as time permits.
 - A Vendor Advisory Committee will be established by Ron Scott.
Ron has engaged some people.
→ **ACTION ITEM:** See below under the Strategy Committee Report heading.

Upcoming Conferences

- The FCC continues to plan to hold one of four **Rural Broadband workshops** in Arizona on November 20, 2008. This is a joint workshop with the Department of Agriculture (USDA). Al Sterman was in Washington, D.C., with others who are finalizing the program. The FCC is interested in working with us. The program is set. It is a standard program that has been conducted throughout the country. Austin is the next meeting just prior to the one in Phoenix. The focus is on communities rather than companies, although companies are welcome to participate.

All ATIC members are encouraged to attend.

- Mark distributed invitations to a presentation to be held at the University of Advancing Technology (UAT) by Ray Kurzweil on May 1, 2009

Committee Reports

- **Strategy Committee** (Mike Keeling and Steve Peters)

- **Status Report (Ron Schott)**

Ron Schott reported on the most recent Strategy Committee meeting held on November 4, 2008. The main topic was the latest draft of Allan Meiusi's "Broadband Expansion and Sustainability White Paper," which should go a long way toward replacing the "Connecting Arizona: Ensuring Broadband Access for All" document that was prepared by Brad Tritle and issued by ATIC in 2002.

Mark suggested that Allan should include possible solutions to the problem.

Allan noted that he is soliciting names of communities that need Broadband, and Galen offered to provide Allan with a 5-page list of Arizona communities that are in need of Broadband access.

➔ Galen will make that document available in late November.

Ron recounted an incident at a recent at a recent TiE Arizona meeting (TiE stands for Talent, Ideas and Enterprise), attended by about 150 people and where one person talked about establishing a racing park in the Parker area in La Paz County. He had "assumed" that he had broadband available. He was astounded to find out there is only limited broadband availability in the target vicinity.

Ron noted that we need to speak with the Arizona CIO, the Executive Office and the ACC member after the post-election dust settles.

Galen added that we should also meet with the new leadership of the Arizona Senate and House.

Deb gave a positive review of the broadband panel held at the recent annual Governor's Regional Rural Development Conference in Carefree, Arizona, September 24-27.

➔ Galen volunteered to prepare a report on the Carefree conference.

- **Citizens Clean Elections Commission (CCEC) Debates for Arizona Corporation Commission (ACC) Candidates.**

Steve had nothing more to report. The final report is being finalized, and we have sent in the invoice for the General Election debates.

Mark sent out about 128 DVDs to the media outlets. Cox on Demand has them available.

- **GCIT CIAC Progress Report (Galen Updike)**

- **GITA Broadband Assessment Study (Mark Goldstein)**

Mark reported on behalf of the group that has been working on this. About 20 agencies have been interviewed with the following questions being the focal points:

(1) What GIS sources, if any, do you have?

(2) What sources do you use?

(3) How would you use the results of our survey after it is completed?

Deb has compiled and written an excellent set of detailed case studies from 12 states.

The group recently met with Chris Cummiskey to review the document, which is 95% complete, and asked for input from him.

What to do next comes down to 3 possible approaches:

(1) do nothing and defer to the federal SB1492 solution, which may not be ready for

several years.

(2) Outsource the inventory process to produce a one-off solution, essentially a snapshot.

(3) Have GITA own the process to do the inventory via a blended approach using provider information;

surveying – feet on the ground, as well as crowdsourcing;

internal state created data; and

licensed commercial database sources.

- **CIAC Status and the ABC Initiative**

Galen discussed some e-rate initiatives that might be used to help fund ABC as well as the Broadband Development Authority.

Ron commented that he had talked to Kathy Poplin who wants to upgrade the technology aspect of e-rate.

- **ROW Subcommittee Report** (Ralph Gierish)

No report.

- **Cyber Security Committee Report** (Jerry Crow)

Jerry said there is nothing new to report.

Mark noted that the presentations from the September joint meeting with InfraGard are in the process of being placed on the website.

- **Telecom Directory - ATD** (Mark Goldstein)

Mark reported that we have done some cleanup using Deb. However, we need more money to do the updates going forward.

In response to a question, Mark pointed out that we would need Google Analytics or some other vehicle to get page access stats on the ATIC website.

- **GAZEL, eSATS and Arizona eLearning Task Force Report** (Ted Kraver)

- Ted reported that the year-end report is due out soon. The next objective is to coordinate on the subject of Broadband capabilities in the schools.

- Ron commented on the Scott McNeely presentation and his drive to put all curriculum content on the web for free.

- Steve Peters reported that there will be a meeting at the Air Force Research Lab (AFRL) at the ASU-Polytechnic campus on December 10. The number of attendees is limited to 30,

- Steve also reminded everyone that there will be a CEO Breakfast on January 14, 2009. For details please go to <http://www.gazel.org/>.

- **FCC Activities** (Al Sterman)

Al Sterman reported that the latest hot topic is White Space (the space between TV channels) and how to manage and/or regulate it.

- **ACC Activities** (Tom Campbell)

Mike Hallam reported that everyone is waiting to see who the 3rd ACC Commissioner is going to

be. Other than that, there is nothing to report.

- **Vendor Advisory Committee** (Jay “Flash” Miringoff, Ron Schott)
 - Ron has prepared a vision and mission statement. Two people are needed to co-chair a public-private sector committee to get inputs on what they see as needs and requirements.
 - Ron plans to meet with Jerry Fuentes of AT&T next week, and there is a meeting scheduled with Cox, including Ivan Johnson, Christopher Smith, Ron and Mark to discuss mutual objectives and strategies.

ATIC "Public Information" Meetings (Mark Goldstein)

- Mark reported that the September 18th meeting focused on cyber-security and was successful and productive.
- The November 20th meeting will be held in conjunction with the FCC workshop in Arizona.
- We will have our annual technology/legislative meeting on February 19, 2009.

A full schedule of ATIC meetings for all of 2009 is included at the end of these minutes.

**PLEASE NOTE THAT THE MAY BOARD MEETING WILL BE HELD ON
MAY 13, 2009.**

PREVIOUSLY IT WAS ERRONEOUSLY SCHEDULED FOR ANOTHER DATE

Announcements

- Oris announced that Mesa Community College, as part of a partnership with IBM, is offering 4 On-Line 8-Week Classes (3 credits each) in Engineering Quality in Software Development in the spring semester of 2009. The first class begins on January 19, 2009. Those who complete 3 of these 4 classes will be qualified to sit for a new IBM Certification: **“IBM Certified Specialist - Software Quality.”**
Sponsors from local industries are being solicited for **internships and apprenticeship opportunities**.
For more details and registration information, see the website at <http://aitsti.bii.maricopa.edu/homepage/> or contact Dr. Oris Friesen at oris.friesen@mcmail.maricopa.edu or 602-992-4504.
- Deb announced a meeting on November 22 of the Navajo Telecommunications committee.
- Mark announced a meeting with representatives of the Brookings Institution on November 21.
- Ron announced the annual Celebration of Innovation on November 13 sponsored by the Arizona Technology Council.

Informational Presentation

Eddie Caine, Professional Services Supervisor at Valley Metro, gave a presentation on “Telework Research Findings and Valley Metro.”

Valley Metro has been emphasizing telecommuting since 1988.

Results from some of our latest research for Maricopa County show that telework is growing considerably.

For more information, see the presentation that is being distributed with this report.

Adjourn

Adjourned at 2:00 p.m.

The next ATIC Board Meeting will be on January 14, 2009, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.

ATIC Board & Public Meeting Dates for 2009

ATIC Board Meeting on Wednesdays from 12:00-2:00 PM

January 14, 2009
February 11, 2009
March 11, 2009
April 8, 2009
May 13, 2009
June 10, 2009
July 8, 2009
September 9, 2009
October 14, 2009
November 18, 2009 – Veterans Day is on Nov 11th

ATIC Public Meeting on Thursdays 2:00-4:00 PM

February 19, 2009
April 16, 2009
June 18, 2009
September 17, 2009
November 19, 2009 -- Thanksgiving on is on Nov 26th

