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**ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL**

**ATIC Board Meeting Minutes (Draft) – June 11, 2008**

**On-Site Attendees:**

1. Deborah Dupée (*)	2. Oris Friesen (*)	3. Jay (Flash) Miringoff (*)
4. Al Sterman (*)	5. Steve Peters (*)	6. Rosalyn Boxer
7. Ron Schott (*)	8. Ted Kraver (*)	9. Michael Stull (*)
10. Bill Jessen	11. Jon Adams (*)	12. Patt Patterson (*)
13. Bill Bolin (*)	14. Michael Cohen (*)	

**Attendees via Audio:**

1. Ralph Gierish (*)	2. Maryann Matuska	3. Mark Goldstein (*)
4. Galen Updike proxy for Chris Cummiskey (*)	5. Allan Meiusi (*)	

(\*) - ATIC Board Members - present =16, with a quorum = 11

**Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality**

## **Modifications to and Acceptance of Agenda Draft**

**MOTION: To accept the agenda.**

**MOVE:** Jon Adams

**SECOND:** Jay (Flash) Miringoff

**Passed Unanimously**

The agenda was accepted as shown below:

### **DRAFT Agenda**

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Treasurer's Report
5. ATIC Board Membership Considerations
6. Review of Outstanding Action Items as Documented in May 2008 Minutes.
7. Upcoming Conferences
  - 7.1. Governor's Rural Development Conference, Carefree, September 24-27, 2008.
  - 7.2. FCC Rural Broadband workshops in Arizona on November 20, 2008.
8. Committee Reports
  - 8.1. Strategy Committee (Ron Schott and Steve Peters)
    - 8.1.1. Status Report
    - 8.1.2. ABC Initiative (Galen Updike)
  - 8.2. CCEC Debates for ACC Candidates (Steve Peters)
  - 8.3. GCIT CIAC Progress Report (Galen Updike)
    - 8.3.1. GITA Broadband Assessment Study
  - 8.4. Telecom Directory - ATD (Mark Goldstein)
  - 8.5. GAZEL Report (Steve Peters)
  - 8.6. Cyber Security Committee Report (Jerry Crow)
  - 8.7. FCC Activities (Al Sterman)
  - 8.8. ACC Activities (Tom Campbell)
  - 8.9. eSATS and AZ eLearning Task Force Report (Ted Kraver)
  - 8.10. Vendor Advisory Committee (Jay "Flash" Miringoff)
9. ATIC "Public Information" Meetings (Mark Goldstein)
  - 9.1. June 19, 2008
  - 9.2. September 18, 2008
  - 9.3. November 20, 2008
10. Announcements
11. Informational Presentation  
TBD
12. Adjourn

### **Self-Introductions**

The attendees introduced themselves (see attendance list above).

### **Acceptance of Minutes from Last Meeting**

The minutes for the May 14<sup>th</sup> Board meeting were presented for approval and accepted.

**MOTION: To accept the minutes from the May Meeting with a modification provided by Ron Schott.**

**MOVE:** Patt Patterson

**SECOND:** Al Sterman

**Passed Unanimously**

### **Treasurer's Report**

Michael Cohen reported on the ATIC finances as follows:

Checking: \$4,295.92

Savings: \$11,305.93

CD-1: \$5,574.93

CD-2 : \$5,568.19

We have finally received from the Internal Revenue Service (IRS) a formal letter that establishes us as a federally recognized 501(c)(6) non-profit organization.

### **Membership Considerations**

Mark noted that Sethuraman Panchanathan (Panch) of ASU might be interested in becoming a Board Member.

Jon Adams discussed membership with Paul Flikkema of NAU and will follow up with him later.

Ted has reached out to the Arizona Technology in Education Alliance (AZTEA) and has identified Amy Chayefski as a potential ATIC participant. She has been added to the list of ATIC Associates.

### **Review of Outstanding Action Items as Documented in the October 2007 Minutes.**

- Need a letter from the IRS about our non-profit status.
  - ➔ **COMPLETED.** See above Treasurer's Report.
- What is happening to CIAC?
  - ➔ **ACTION ITEM:** Galen is waiting on that to arrange a meeting with Chris Cummiskey and the ATIC executive board to define a clear role for CIAC with respect to ATIC.

### **Upcoming Conferences**

ATIC manned an exhibit booth at the annual **Arizona Digital Government Summit** at the Hyatt Regency on May 28-29, 2008. We received six complimentary slots to attend the summit activities. Ron Schott complimented the organizers on the excellence of their keynote presentations.

- The annual **Governor’s Regional Rural Development Conference** is scheduled to be held at Carefree, Arizona, from September 24-27, 2008. More information is available on the Commerce website at <http://www.azcommerce.com/CommAsst/RuralDev/RDC.htm>. ATIC should plan to participate. They are accepting candidates for awards.

**David Drennan of DOC is the contact person.**

Bill Bolin reported that there will be a session on rural broadband development, Rosalyn (Roz) Boxer and Dave Drennan are planning to organize a panel that looks at communities and highlights some of the things that are occurring. Potential examples include Pinal County; La Paz County; companies who are telecommuting/teleworking; Northland Pioneer College et al. It will be done as a videoconferenced session.

- Bill also mentioned another important Report from the Arizona Investment Council (AIC) headed by former ATIC Board Member Gary Yaquinto. This is to serve as the 25-year plan for the utility companies in Arizona, and one of its 4 initiatives is telecommunications. It addresses funding alternatives for all four of these sections. It is a 600-page report.

The full report can be downloaded from

[http://www.arizonaic.org/UserFiles/AIC\\_FINAL\\_report.pdf](http://www.arizonaic.org/UserFiles/AIC_FINAL_report.pdf)

A 17-page Executive Summary is available for downloading at

<http://www.arizonaic.org/UserFiles/AIC%20Executive%20Summary%20Final.pdf>

- The FCC is planning to hold one of four **Rural Broadband workshops** in Arizona on November 20, 2008. Al Sterman has reserved 6 slots for ATIC and named Mark Goldstein as the ATIC contact person. This is a joint workshop with the Department of Agriculture (USDA). Mark Goldstein will reach out to the FCC to refine the role that ATIC can play.

## **Committee Reports**

- **Strategy Committee** (Mike Keeling and Steve Peters)

- **Status Report** (Ron Schott)

Ron Schott reported that the Strategy Committee now meets regularly on the first Tuesday of each month at 10-11 a.m. All meetings are virtual via teleconference.

Ron reported that the last meeting focused on Steve Peters’ report of tasks that need to be done and prioritized for ATIC.

Steve noted that we need

- to identify all the initiatives we have spoken about before (need to make sure we have included Deborah Dupée’s items.);
- to prioritize and assign responsibilities ; and
- to start tracking these efforts.

We all need to review and critique this list, which can be downloaded as:

“ATIC Strategy Committee Plan June 08.pdf” (especially pages 5 and 7) at

<http://www.aticstrategy.grovesite.com/page.asp?o=gazel&s=ATICStrategy&p=220775>

Ron encouraged everyone to go ahead and volunteer to be a champion and send your ideas to Steve. Add areas that may have been missed, etc.

On a related topic, Steve suggested that it would be nice to have an integrated mechanism for our multiple mailing lists.

→ Ron suggested that we make this an agenda item for next month.

- **ABC – The Arizona Broadband Connection Initiative (Galen Updike)**  
Galen reported that there is no money available for this year. Galen and Roz are pursuing alternative solutions.

Galen emphasized that creation of an Arizona Broadband Authority is still an absolute necessity and Chris Cummiskey agrees.

- **Citizens Clean Elections Commission (CCEC) Debates for Arizona Corporation Commission (ACC) Candidates.**

Steve distributed brochures for the debates. A PDF copy is available at <http://www.accdebates.grovesite.com/page.asp?o=gazel&s=ACCDebates&p=261219>.

The debates will be held at Rio Salado Community College. The schedule is:

Primary Election Debates:

July 15 – 5 Democrats in a.m. and 8 Republicans in p.m.

General Election Debates:

September 15 – 3 Democrats and 3 Republicans plus any Independents

You can download the latest details from the grovesite website at

<http://www.accdebates.grovesite.com/>.

You are encouraged to submit questions for the candidates at that website.

- **GCIT CIAC Progress Report (Galen Updike)**

Galen noted that the GCIT role will be reconsidered in light of the recent creation of the Arizona Economic Resource Organization (AERO). Director Cummiskey wants to downsize CIAC and has charged Galen to do this.

- **GITA Broadband Assessment Study**

Mark reported that the study is underway and due to be completed by end of July. Roughly 10 organizations have been interviewed so far, with 6 or 8 more to go. Deborah is developing about a dozen case studies.

- **Telecom Directory - ATD (Mark Goldstein)**

Mark reported that we are continuing to carry out the activity for updating the vendor profiles, adding more communities, correcting the ZIP codes, and modifying the categories of service.

- **GAZEL, eSATS and Arizona eLearning Task Force Report** (Ted Kraver)|  
Mark reported that there will be a GAZEL networking luncheon on October 22 at Dee Andrew's lab on the ASU Polytechnic (aka ASU East) campus.

Ted reported that the Task Force will be assessed next year, which is good. Hopefully \$3M will be allocated soon for the middle school math pilot. A light survey will be done to assess all elements of eLearning in K-12 in Arizona.

The eLearning policy bill is now on the Governor's desk. Ted urged all of us to send an email to the Governor at [azgov@az.gov](mailto:azgov@az.gov) in support of this bill.

- **Cyber Security Committee Report** (Jerry Crow)  
Oris reported that plans are still in place to hold a joint meeting with InfraGard on September 18, 2008, as part of the ATIC Public Information meeting.

Jerry is soliciting a presenter from the ATIC universe to balance the agenda.

It was suggested that Jerry and Galen should get together to solicit State Chief Information Security Officer (CISO) David VanderNaalt or Mary Beth Joubanc, the Chief Privacy Officer of Arizona, both of whom are employed by GITA.

- **FCC Activities** (Al Sterman)  
Al had nothing new to report.  
Deborah reported that all broadband provisions have been removed from the farm bill that was recently passed by Congress.
- **ACC Activities** (Tom Campbell)  
Al Sterman reported that the ACC is still focused on utility rates..
- **Vendor Advisory Committee** (Jay "Flash" Miringoff)  
Ron and Jay Flash met with Gene Fisher, a La Paz County Supervisor, and Roz Boxer. Gene asked for help and assistance in La Paz County for a broadband initiative similar to what was done for Pinal County. The La Paz County supervisors have crafted a letter to the Department of Commerce and to GITA.

**MOTION: To include copies of the letters in the minutes of this meeting.**

**MOVE:** Jay (Flash) Miringoff

**SECOND:** Patt Patterson

**Passed Unanimously**

The letters are included in the Appendix to these minutes.

Jay suggested that we should lobby to have fiber conduits included in the open trenches for pipelines that are being laid now. This requires legislation.

Ron noted that the Arizona Tech Council survey for prospective legislators includes a telecom

question related to the above issue.

Roz suggested that ATIC should send to all legislators a letter explaining what needs to happen regarding new conduit in trenches.

**ATIC "Public Information" Meetings (Mark Goldstein)**

- Mark reviewed the agenda for the June 19<sup>th</sup> meeting.
- The September 18<sup>th</sup> meeting will focus on cyber-security.
- The November 20<sup>th</sup> meeting will be held in conjunction with the FCC workshop in Arizona.

A full schedule of ATIC meetings for the rest of 2008 and all of 2009 is included at the end of these minutes.

**Announcements**

- Ron announced that the AZTC candidate survey will be incorporated in a document called "Vote Tech Smart"

**Informational Presentation**

None

**Adjourn**

Adjourned at 2:00 p.m.

**The next ATIC Board Meeting will be on July 9, 2008, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.**

**Remaining ATIC Board & Public Meeting Dates for 2008**

**ATIC Board Meeting on Wednesdays from 12:00-2:00 PM**

July 9, 2008  
September 10, 2008  
October 8, 2008  
November 12, 2008

**ATIC Public Meeting on Thursdays 2:00-4:00 PM**

September 18, 2008  
November 20, 2008



**ATIC Board & Public Meeting Dates for 2009**

**ATIC Board Meeting on Wednesdays from 12:00-2:00 PM**

January 14, 2009

February 11, 2009  
March 11, 2009  
April 8, 2009  
May 14, 2009  
June 10, 2009  
July 8, 2009  
September 9, 2009  
October 14, 2009  
November 18, 2009 – Veterans Day is on Nov 11<sup>th</sup>

**ATIC Public Meeting on Thursdays 2:00-4:00 PM**

February 19, 2009  
April 16, 2009  
June 18, 2009  
September 17, 2009  
November 19, 2009 -- Thanksgiving is on Nov 26<sup>th</sup>



**APPENDIX**  
**(see next page)**

June 10, 2008

Ms. Jan Leshner, Director  
Arizona Department of Commerce  
1700 W. Washington, Suite 600  
Phoenix, AZ 85007

Dear Director Leshner:

La Paz County is requesting your Department's help in obtaining high speed broadband in order to attract businesses and compete in a global market.

The success experienced in the Town of Superior has already been documented in articles published in our state as well as in England. La Paz County's slogan is "Future Unlimited", and with assistance from you and your staff, our slogan can become a reality. You are only too aware that rural counties will only become competitive in attracting businesses when those counties can offer services that meet the needs of the business environment today.

There can be no question that making La Paz County a Wi-Fi county will help businesses become more competitive but it will also add another level of safety for our residents, for our summer and winter visitors as well as giving law enforcement and fire departments another tool to use.

Thanks in large part to your Department and Ms. Boxer work at the community level, a basis for making rural communities and counties competitive in this information age is now available. The Town of Superior, with the invaluable assistance from Ms. Boxer, developed a planning committee that looked at their community and determined that Wi-Fi would be a cornerstone in their Town's future development.

There will be challenges along the way but, with dedication and commitment, this goal can be accomplished in La Paz County. We want to maximize the opportunities for businesses in our County and be competitive to attract new businesses that desire to relocate, provided the technology infrastructure was available for them to compete in today's marketplace.

Director Jan Lesher  
Page 2  
June 10, 2008

We look forward to your assistance. Please feel free to contact Donna Hale, Interim County Administrator, 928/669-6115, at your earliest opportunity.

Sincerely,

Mary A. Scott, Chairman  
Supervisor, District #3

Gene Fisher  
Supervisor, District #1

Clifford Edey  
Supervisor, District #2

/djh

Dept of commerce-WiFi

June 10, 2008

Mr. Chris Cummiskey, Director  
AZ Government Technology and Information Agency  
100 N. 15<sup>th</sup> Ave., Suite 440  
Phoenix, AZ 85007

Dear Mr. Cummiskey:

La Paz County is requesting your assistance with the County's two ILEC's. These two companies have the financial strength to provide services to our communities that will allow La Paz to be competitive with larger urban communities.

As the Director for the State's Technology and Information Agency, you are only too aware that the information age is an incredibly exciting and challenging time for businesses today. In order for La Paz County to become successful in attracting new businesses to our area, La Paz needs to be on a par with urban areas and the services that are available to them through their ILEC's. La Paz County needs Verizon and TDS to provide those same services to our County.

We are asking for your assistance and support as we ask the Corporation Commission to require Verizon and TDS to make those services available in La Paz County that are the accepted norm in urban communities. These services would include Digital T-1's that are capable of handling 24 channels for voice communications. T-1 lines using the Primary Rate Interface (PRI) to allow businesses broadband speeds in excess of 1.544 Mbps. This would allow companies and small businesses desiring to relocate to La Paz County to be competitive with businesses in other areas. Features such as Caller I.D., call forwarding and messaging are standard in urban counties but are not available in many parts of La Paz County.

Verizon and TDS need to have tariffs approved by the Arizona Corporation Commission in order for Verizon and TDS to provide these services in La Paz County.

Feel free to contact Interim County Administrator, Donna Hale, at 928/669-6115, with any questions you may have relating to this request.

Sincerely,

Mary Scott, Chairman  
Supervisor, District #3

Gene Fisher  
Supervisor, District #1

Clifford Edey  
Supervisor, District #2