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ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL

ATIC Board Meeting Minutes (Draft) – January 9, 2008

On-Site Attendees:

1. Susan Blixt proxy for GladysAnn Wells (*)	2. Oris Friesen (*)	3. Galen Updike proxy for Chris Cummiskey (*)
4. Ted Kraver (*)	5. Christopher Smith (*)	6. Ralph Gierish (*)
7. Geneene Walker (*)	8. Ron Schott (*)	9. Bill Bolin (*)
10. Patt Patterson (*)	11. Mark Goldstein (*)	12. Tom Campbell (*)

Attendees via Audio:

1. Deborah Dupée (*)	2. Al Sterman (*)	3. Michael Cohen (*)
4. Jay Flash Miringoff (*)	5. David Daniels for Sue Stoll (*)	6. Steve Peters (*)

(*) - ATIC Board Members - present =18, with a quorum = 10

Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality

Modifications to and Acceptance of Agenda Draft

The agenda was accepted as shown below:

Agenda

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. ATIC Board Membership Considerations
5. Review of Outstanding Action Items as Documented in November 2007 Minutes.
6. Upcoming Conferences
 - 6.1. Digital City EXPO Supporting Partner
 - 6.2. GAZEL Summit
7. Committee Reports
 - 7.1. Cyber Security Committee Report (Jerry Crow)
 - 7.2. Report on w2i Conference in Washington, DC (Galen Updike)
 - 7.3. CCEC Debates for ACC Candidates
 - 7.3.1. Sponsorship by Arizona Consumers Council?
 - 7.3.2. Sponsorship by Arizona Utilities Investment Association
 - 7.4. Strategy Committee (Mike Keeling, Ron Schott and Steve Peters)
 - 7.4.1. Status Report
 - 7.4.2. ABC Initiative (Galen Updike)
 - 7.5. ATD and the AZ Broadband Survey (Patt Patterson, Galen Updike)
 - 7.6. GCIT CIAC Progress Report (Galen Updike)
 - 7.7. FCC Activities (Al Sterman)
 - 7.8. ACC Activities (Tom Campbell)
 - 7.9. GAZEL Report (Steve Peters)
 - 7.10. eSATS Report (Ted Kraver)
 - 7.11. Vendor Advisory Committee (Jay "Flash" Miringoff)
8. ATIC "Public Information" Meetings (Mark Goldstein)
 - 8.1. Feb 21 – Legislative Report
9. Announcements
10. Informational Presentation
 - 10.1. Open
11. Adjourn

Self-Introductions

The attendees introduced themselves (see attendance list above).

Acceptance of Minutes from Last Meeting

The minutes for the November 14th Board meeting were presented for approval and accepted.

MOTION: To accept the minutes from the November Meeting.

MOVE: Patt Patterson

SECOND: Ralph Gierish

Passed Unanimously

Membership Considerations

- Mark reported that Jon Adams is interested in becoming a member, but since he is not present today, action on this will be deferred.
- We need to address Municipal Membership since Heidi Pahl has left. Mark will re-engage Audrey Skidmore to see if she wishes to become more active.
- Ron Schott suggested that anyone who has not attended for the last 12 months should be considered for dropping.
- We need to speak with Bill Lewis about his continued membership, since he has not attended recent meetings.
- Bill Bolin suggested that we contact Rafael Tapia who is the Tribal Representative for the Department of Commerce (DOC).

Review of Outstanding Action Items as Documented in the October 2007 Minutes.

- Galen, Genene, Ron, Jay Flash and Deborah Dupée will draft a 1-page executive summary of the ABC Initiative for review.
No action
→ Will be carried forward to next meeting
- Oris will notify the people on the extended mailing list that by default they are now ATIC Associates. If anyone wishes to not be an ATIC Associate they should notify Oris.
All have been notified.
→ Mark will notify the people on his expanded list and ask if they wish to become ATIC Associates
- We need to reserve rooms for 2009
→ Oris and Mark will propose a set of dates

Upcoming Conferences

- Mark gave a brief report on the ATIC role as Supporting Association Partner for the 2008 Digital City EXPO that is coming to the Phoenix area on January 22-24, 2008, at the Radisson Fort

McDowell Resort & Casino. More information can be found at <http://www.digitalcityexpo.com/> ATIC will have a booth at the expo and will receive two exhibit passes and two full conference passes. All ATIC members will get \$100.00 off the full conference registration fee. ATIC will have a significant presence with Galen giving the opening keynote address, Mark delivering the closing keynote presentation, Dave Evertsen participating on a panel and other members attending and manning the booth.

The following ATIC Board Members expressed interest in attending: Deborah Dupée, Ralph Gierish, Gene Walker, Bill Bolin, Jerry Crow, Christopher Smith, Oris Friesen, Mike Keeling and Patt Patterson.

- Steve Peters gave notice that there will be a GAZEL Summit on February 20 at the Mesa Convention Center to develop policies in eLearning for Arizona. The title is “Arizona Summit 2008: eLearning and Collaboration in the Global Economy.” We will also feature an “after 5” session sponsored by AZTC. The format will be patterned after the successful ATIC Summit held in 2007. For more information and registration details, please go to www.gazel.us/summit08.

Committee Reports

▪ **Cyber Security Committee Report** (Jerry Crow)

Jerry reported that the Cyber Security Public Information meeting on November 15, 2007, held jointly with InfraGard was well-attended and was a great success. We will propose that InfraGard have their 4th qtr meeting as a joint meeting with our Cyber Security meeting and ATIC Public Information meeting in November.

Jerry also plans to meet with Jeni Li to see if she desires to continue as co-chair of the Cyber Security committee.

▪ **Report on W2i Conference in Washington, DC** (Galen Updike)

Galen gave a brief report on this meeting. Attendees from Arizona in addition to Galen included Deborah Dupée, Jay Flash Miringoff and Allan Meiusi.

The first day dealt with Digital Inclusion and focused on the topic of Broadband Development Authorities, concluding that each state should have one.

The next two days focused on the role to be played by the federal government. The recommendation was that the federal government and the state governments should stand aside and play a passive role in developing broadband capabilities.

Attendees were able to contact the following members of the Arizona congressional delegation and/or their staff members: with Representatives Pastor, Mitchell, Giffords, Renzi, Shadegg, Franks and Senator McCain.

→ ACTION ITEM:

Galen, Jay and Deborah will prepare a report on this meeting. Deborah will take the lead on this.

▪ **Citizens Clean Elections Commission (CCEC) Debates for Arizona Corporation Commission (ACC) Candidates**

Mark reviewed the history of ATIC regarding the hosting of statewide debates dating back to 2002. In that year ATIC hosted the first in the nation statewide webcast of an election debate for the Arizona Corporation Commission (ACC) candidates and a gubernatorial debate. This was done with volunteers. In 2004 and 2006 ATIC hosted similar debates for ACC candidates under the auspices of the Citizens Clean Elections Commission (CCEC). CCEC has requested responses from interested parties for the 2008 debates. ATIC will probably seek to sponsor the ACC candidate debates again in 2008.

The 2006 debates were co-sponsored by the Arizona Consumers Council and they are interested in co-sponsoring the 2008 debates as well. The Arizona Investment Council, formerly known as the Arizona Utilities Investment Association and headed by Gary Yaquinto, is also interested in being a co-sponsor.

Christopher Smith mentioned that Cox might be interested in televising the debates and we may be able to incorporate features such as interactive polling, etc.

→ ACTION ITEM:

Steve will follow up with the CCEC to find out what the deadlines and plans are.

▪ **Strategy Committee (Mike Keeling and Steve Peters)**

○ **Status Report (Steve Peters)**

Steve gave a brief status report noting that the committee has not had a recent meeting. Some of the topics that are on the table for discussion include the following items:

- Cox has invited us to attend a meeting on January 29 to discuss rural broadband in Arizona.
- We need to better understand the ACC and regulation of broadband as it might relate to the Universal Service Fund (USF), middle-mile deployment, etc. Galen observed that in California and Illinois the Public Utility Commissions (PUCs), which are functionally equivalent to the ACC, were instrumental as bully pulpits for broadband development. But since the ACC is a 4th branch of government in Arizona, this changes the ground rules a bit.
- The Arizona Technology Council (AZTC) has included an advisory objective to focus on middle-mile with respect to broadband.

○ **ABC – The Arizona Broadband Connection Initiative (Galen Updike)**

The Arizona Broadband Connection (ABC) Initiative as defined, would create an

executive branch organization to be managed by GITA along the lines of the Arizona Health-e Connection. The goal is to secure \$6 million in funding, probably in \$2 million installments over 3 years. The funds will be a budget line item, so no new legislation is required.

Galen reported that The Broadband Survey, which is a part of the ABC Initiative, is being discussed. We have \$50K from the Arizona Board of Regents (ABOR). Money from the legislature is not likely this year. We need to go to private sources of funding.

- Bill Bolin noted that the Arizona Department of Commerce (DOC) is doing an Asset Survey, and maybe the ABC Initiative Survey can piggyback on this effort.

➔ ACTION ITEM

Galen and Bill will meet to exchange information and discuss this possibility.

- **ATD and the AZ Broadband Survey (Patt Patterson, Galen Updike)**

Mark reported that The Arizona Telecom Directory (ATD) needs to be brought up to date, especially if it is to be a source of input for the Arizona Broadband Survey. Two meetings were held last year, and the conclusion was to improve it and move forward.

For example, there are 50 service categories. They are sufficient but they are not current. For example, the eight Carrier Service categories are old; some transmission ranges need to be subdivided; some new ZIP codes have been added; etc.

By investing a little effort here, we can bring the ATD up to date.

➔ ACTION ITEM

Gene and Patt will schedule another meeting to keep things moving forward.

- **GCIT CIAC Progress Report (Galen Updike)**

See the report on the ABC Initiative above.

- **FCC Activities (Al Sterman)**

Nothing to report

- **ACC Activities (Tom Campbell)**

Tom reported that all comments on the USF have been filed by this week. We should monitor this activity (1) to identify any Broadband implications and (2) to watch for what the next steps will be.

Tom will send a list of the ACC questions to Mark and Oris for redistribution.

- **GAZEL Report** (Steve Peters)

There is a CEO Breakfast scheduled for January 17.

The GAZEL Summit on February 20, 2008, is mentioned above in the Upcoming Conferences Section.

- **eSATS Report** (Ted Kraver)

Ted reported that an elearning bill has been submitted by eSATS, but without any request for money. Instead it includes eight policy pieces. It has a provision to create a task force. We have support from some key people. The University of Phoenix will provide infrastructure for elearning. The charter schools are also sponsoring a bill on elearning.

We think we can get enough movement on elearning in K-12 so that year after next we will make a big push that could focus on Science, Technology, Engineering and Mathematics (STEM).

- **Vendor Advisory Committee** (Jay "Flash" Miringoff)

Ron Schott reported that we are now engaging Cox and will be contacting other vendors soon.

ATIC "Public Information" Meetings (Mark Goldstein)

- The February 21st public meeting will be our annual High Tech Policy Report, which focuses on current legislative activity. Galen will ask Chris Cummiskey to open the meeting with a report from GITA.

Announcements

- Steve Zylstra has recently returned to Phoenix from Pittsburgh and is the new CEO of the Arizona Technology Council.
- Oris reported that Mesa Community College is offering three new online Software Testing and Quality Assurance courses that have been provided by IBM and customized for community colleges. The website for further information is at <http://aitsti.bii.maricopa.edu/homepage/>

Informational Presentation

None

Adjourn

Adjourned at 2:00 p.m.

The next ATIC Board Meeting will be on February 13, 2008, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.

Remaining ATIC Board & Public Meeting Dates for 2008

ATIC Board Meeting on Wednesdays from 12:00-2:00 PM

February 13, 2008
March 12, 2008
April 9, 2008
May 14, 2008
June 11, 2008
July 9, 2008
September 10, 2008
October 8, 2008
November 12, 2008

ATIC Public Meeting on Thursdays 2:00-4:00 PM

February 21, 2008
April 17, 2008
June 19, 2008
September 18, 2008
November 20, 2008