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**ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL**

**ATIC Board Meeting Minutes (Draft) – April 11, 2007**

**On-Site Attendees:**

1. Mike Keeling (*)	2. Ron Schott (*)	3. Jay Flash Miringoff (*)
4. Oris Friesen (*)	5. Art Consoli	6. Patt Patterson (*)
7. James Allen proxy for GladysAnn Wells (*)	8. Galen Updike proxy for Chris Cummiskey (*)	9. Al Sterman (*)
10. Ted Kraver (*)	11. Zeke Cohen	12. Michael Cohen (*)
13. Mark Goldstein (*)	14. Ralph Gierish (*)	15. Gene Fisher

**Attendees via Audio:**

1. Steve Peters (*)	2. Dave Evertsen (*)	3. Gene Walker (*)
4. Jerry Crow (*)		

(\*) - ATIC Board Members - present =16, with a quorum = 10

**Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis and Roca for providing meeting facilities, technical support, and hospitality.**

**MARK YOUR CALENDARS NOW:**

- **The next ATIC Board Meeting will be on May 9, 2007, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.**

**Modifications to and Acceptance of Agenda Draft**

The agenda was accepted.

**MOTION: To accept the agenda as shown below.**

**MOVE: Ralph Gierish**

**SECOND: Ron Schott**

**Passed Unanimously**

**ATIC Board Agenda – April 11, 2007**  
**DRAFT Agenda**

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Membership Considerations
5. Review of Outstanding Action Items as Documented in March 2007 Minutes.
6. Committee Reports
  - 6.1. Strategy Committee (Mike Keeling and Steve Peters)
  - 6.2. ATIC/CIAC AZ Telecom Summit Committee (Steve Peters)
  - 6.3. GCIT CIAC Progress Report (Galen Updike)
  - 6.4. Vendor Advisory Committee (Frank Croan)
  - 6.5. Cyber Security Committee Report (Jerry Crow)
  - 6.6. FCC Activities (Al Sterman)
  - 6.7. ACC Activities (Tom Campbell)
  - 6.8. Arizona Telecommunications Directory (Galen Updike, Brad Tritle, Mark Goldstein)
  - 6.9. GAZEL Report (Steve Peters)
  - 6.10. eSATS Report (Ted Kraver)
7. Monthly "General Information" Meetings (Mark Goldstein)
8. Announcements
9. Informational Presentation
  - 9.1. None Scheduled
10. Adjourn

**Self Introductions**

See the attendee list above.

**Acceptance of Minutes from Last Meeting**

The minutes for the January 10<sup>th</sup> Board meeting were presented for approval and accepted.

**MOTION: To accept the minutes.**

**MOVE: Patt Patterson**

**SECOND: Mark Goldstein**

**Passed Unanimously**

**Membership Considerations**

**MOTION: To nominate Dave Evertsen as a Board Member**

**MOVE: Mark Goldstein**

**SECOND: Steve Peters**

**Passed Unanimously**

Ralph and Mark will solicit Jeff Hatch-Miller to become a Board Member as a representative of the Arizona Corporation Commission (ACC).

### **Review of Outstanding Action Items as Documented in March 2007 Minutes**

Oris Friesen reviewed the following outstanding action items:

- The issue of 2 levels of membership still needs to be addressed by the new Strategy Committee chaired by Steve Peters.  
No action yet due to Summit planning priorities.  
➔ Will be carried forward to the May meeting.
- The Arizona Telecommunications Directory (ATD) still needs to be reformulated and the evolution and updating of the ATD actively considered/managed. Galen Updike and Brad Tritle have this action item.  
**ACTION ITEM:**  
➔ There will be a meeting tomorrow (April 12) at 2 p.m. to discuss this item. As soon as the legislation with eSATS passes, then we can go forward with how to incorporate the contents of the state survey.

Mike Keeling suggested that we need to take into consideration how to update the ATD more effectively to avoid having it become “credenza ware.”

Galen suggested that perhaps GITA could play the role of customer for ATIC and the ATD content and possibly provide some line of revenue to maintain and keep up to date the ATD content.

Responding to Ralph’s suggestion, Mark will look into the number of hits that the ATD has been receiving.

- Michael Cohen as Treasurer has an open action item to file with the IRS for certification of ATIC’s 501(c)(6) status. AT&T’s 2006 sponsorship payment has been delayed pending a copy of the certification letter and may be at risk if not accomplished in a timely manner.  
**ACTION ITEM:**  
➔ Michael Cohen is to call the accountant tomorrow (April 12) and the filing should go to the IRS within 1 or 2 weeks.

### **Committee Reports**

- **Strategy Committee and ATIC/CIAC AZ Telecom Summit Committee** (Steve Peters)

Steve reported that the focus of activity has been on the joint ATIC/CIAC Summit on May 17 and 4 preparatory planning meetings.

The Summit website is at <http://www.tucsonlink.org/Summit07>

The website contains several documents including a new version of the Flyer.

Regarding preparatory planning meetings:

- We have had one preparatory planning meeting. It dealt with an overview of the issues and challenges.
- The next preparatory planning meeting will address the tribal and local issues on April 19. Unfortunately, there is a tribal meeting at the same time. We are looking to have a Panel consisting of Dave Evertsen, possibly Tom Belshe, a representative from Superior and possibly someone else. Galen emphasized that we should really try to get participants to the April 19 meeting.
- On April 30, we will focus on telecom technologies – Mark Goldstein will lead this session.
- On May 10, the focus will be on telecom provider needs.

On May 17 the Summit will be held at the Mesa Convention Center.

- There will be an After5 reception hosted by the Arizona Tech Council (AZTC).
- Steve has talked to the Strategy Center about facilitating the breakout sessions. They are to get back to us shortly about pricing.

Steve expressed special thanks to Michael Sherman and Salt River Project (SRP) for helping out with the mailings, printing, postage, folding, etc. Thanks too to Ralph Gierish and to Dave Evertsen for their invaluable assistance.

The content of the mailing included a letter signed by Chris Cumiskey and Jan Leshner.

We have more than \$7000 in sponsorships now

- Strategic Technology Communications, Inc. (STC) is a platinum sponsor .
- AT&T ) is a platinum sponsor.
- WI-VOD is a gold sponsor.
- SRP is a gold sponsor.
- iLinc is a silver sponsor.

There is a list of sponsors and exhibitors on the website, and we are looking for more sponsors.

We are also looking for more attendees.

We have set up an online registration process (\$50 registration fee -- \$65 after May 10)

Gene Fisher, a member of the La Paz County Board of Supervisors, will try to get representatives from La Paz County to attend, especially from Quartzite and Parker. Gene will also provide us with a directory containing emails of the County Officials and will talk up and promote the May Summit at a meeting he is attending next week.

- **ATIC/CIAC AZ Telecom Summit Committee** (Steve Peters)  
(see above discussion)
- **Communication Infrastructure Advisory Committee (CIAC) Progress Report** (Galen Updike)

Galen sent out a meeting notice to CIAC members calling for their participation in the Summit process.

The Center for Digital Government report should be out within 5 days or so.

**Galen made the salient observation that Arizona is now running the risk of being an also-ran regarding broadband legislation. While Arizona has been dawdling with regard to broadband legislation for rural areas, other states (e.g., Maine, Vermont, etc.) are moving ahead of us. While the Broadband Development Authority bill SB1070, was met with some firm resistance in the current legislative session, necessitating its withdrawal, it provides us with a good strawman piece of legislation that is ready to be modified as needed and put forth for the next legislative session in November 2007.**

**➔ This means we MUST be ready to submit to the legislature no later than October 15, 2007.**

**Maybe our June 21 public information meeting could be devoted to this effort, coming as it does one month after the Summit.**

- **Vendor Advisory Committee** (Frank Croan)

No report at this time.

Mike noted that we need to revisit this effort, since Frank is heavily occupied with other matters.

- **Cyber Security Committee Report** (Jerry Crow)

Jerry reported there is nothing new to report, but we are planning to provide a Security program in conjunction with the November 15 ATIC Public Information meeting.

- **Federal Communication Commission (FCC) Activities** (Al Sterman)

Al Sterman said letters went out to FCC Chairman Martin and his staff requesting a response by April 20<sup>th</sup> to us. If we get a commitment to attend from the Governor, then we will send a follow-up note to the FCC that effect.

Galen and Allan Meiusi will be in Washington, D.C., on May 9-10 at the GovSec Conference. Perhaps they can personally make contact with the FCC at that time.

- **Arizona Corporation Commission (ACC) Activities** (Tom Campbell)

No report this time.

- **Arizona Telecommunications Directory** (Galen Updike, Brad Tritle, Ralph Gierish)

See above discussion in the “outstanding action items” section.

- **GAZEL Report** (Steve Peters)

Steve reported that work is proceeding on developing a new portal for GAZEL

There will be a major eLearning event in September. Perhaps we can collaborate with the ATIC public information meeting scheduled for September 20, 2007.

Mark noted that on June 1 there will be a GAZEL Research Symposium. It is being organized by Maggie Martinez.

### **eSATS Report (Ted Kraver)**

On the legislative front, we think we are in the \$40M “BOX” to use \$10M to make 4 -5 schools embrace eLearning.

Ted and Oris are working with Mesa Community College (MCC) and Arizona State University at the Polytechnic Campus (ASU-P) to secure an NSF Advanced Technological Education Grant.

Ted is also planning to go to Superior to talk to schools there about eLearning.

Ted noted that the recently released federal report on technology in schools was a totally misleading report. The data upon which it was based was flawed, and it did not address the issue of the necessity for professional development at all.

We are working on the eSATS website to recast it as an Advocacy Site.

Ron Schott announced that there will be a presentation on eLearning at an AZTC breakfast meeting on Friday, April 20, at 7-9 a.m. by Pearsons.

### **ATIC Public Meetings** (Mark Goldstein)

- The February meeting was devoted to legislative activities and was well-received.
- Mark noted that the April Public Information meeting will consist of one of the Summit Preparatory meetings.
- The June 21 meeting is TBD.
- The September 20 meeting may be joined with the special GAZEL meeting.
- The November 15 will be on cyber security.

### **Announcements**

The following announcements were made:

**Below are the list of ATIC meetings scheduled for next year, 2008:**

### **2008 ATIC Board Meeting on Wednesdays from 12:00-2:00 PM**

January 9, 2008

February 13, 2008

March 12, 2008

April 9, 2008

May 14, 2008

June 11, 2008  
July 9, 2008  
September 10, 2008  
October 8, 2008  
November 12, 2008

### **2008 ATIC Public Meeting on Thursdays 2:00-4:00 PM**

February 21, 2008  
April 17, 2008  
June 19, 2008  
September 18, 2008  
November 20, 2008

Ron Schott announced that AZTC will be hosting a middle school science bowl on April 21 at ASU – Tempe. It is a Jeopardy-style format.

Mark announced that the Gov Tech Expo will be held on May 30-31, 2007

ATIC will participate again with a booth

We should ensure that Chris Cummiskey mentions the Broadband initiatives in Arizona.

### **Informational Presentation**

None.

**The next ATIC Board Meeting will be on May 9, 2007, 12:00-2:00 p.m. at Lewis and Roca in downtown Phoenix.**

**Remaining ATIC Board Meetings in 2007 on Wednesdays from 12:00-2:00 PM are scheduled for:**

May 9, 2007  
June 13, 2007  
July 11, 2007  
September 12, 2007 (Rosh Hashanah begins at Sundown)  
October 10, 2007  
November 14, 2007

The meeting was adjourned at 1:50 p.m.