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ARIZONA TELECOMMUNICATIONS AND INFORMATION COUNCIL

ATIC Board Meeting Minutes (Draft) – January 10, 2007

**IN REMEMBRANCE OF
 DIANE BACON**

Oris Friesen, on behalf of the ATIC Board members and associates, expressed our deepest sympathy as we mourn the loss of former longstanding ATIC Board member Diane Bacon. Diane passed away peacefully on Friday, December 8, 2006. Diane was an active ATIC Board member for many years and was a wonderful person with whom to work. Diane spent the majority of her career as an active member in her labor union, the Communications Workers of America, and as an employee of Qwest Communications. She was committed to organizations and causes supporting and representing the needs of her co-workers and the under-represented people in the State and National arena. Diane was an active and tireless worker as a lobbyist and legislative liaison for the Arizona Consumers Council, the Arizona Advocacy Network and ATIC.

Diane will be missed by all of us.

On-Site Attendees:

1. Patt Patterson (*)	2. Mike Keeling (*)	3. Ron Schott (*)
4. Christopher Smith (*)	5. Galen Updike proxy for Chris Cumiskey (*)	6. Oris Friesen (*)
7. Bob Denton	8. Gary Lassen	9. Ralph Gierish (*)
10. Connie Eitel (*)	11. James Allen	12. Ted Kraver (*)
13. Jerry Crow (*)	14. John Kelly (*)	15. Dave Ziegler
16. Nolan Straabe	17. Eddie Chang	18. Patt Patterson (*)
19. Mark Goldstein (*)	20. Cliff Schertz	21. Jay Flash Miringoff (*)
22. Bryce Bregen	23. Michael Cohen (*)	24. Gene Walker (*)

Attendees via Audio:

1. Al Sterman (*)	2. Randy Frantz	3. Ben Standifer (*)
4. Steve Peters (*)	5. Allan Meiusi (*)	

(*) - ATIC Board Members - present = 20, with a quorum = 10

Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis & Roca for providing meeting facilities, technical support, and hospitality.

MARK YOUR CALENDARS NOW:

>>>>> THE FEBRUARY BOARD MEETING HAS BEEN CANCELED. <<<<<

- The next ATIC Board Meeting will be on March 14, 2007, 12:00-2:00 p.m. at Lewis & Roca in downtown Phoenix.

Modifications to and Acceptance of Agenda Draft

The agenda was accepted as shown below.

ATIC Board Agenda – January 10, 2007 DRAFT Agenda

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Membership Considerations
5. Review of Outstanding Action Items as Documented in November 2006 Minutes.
6. Committee Reports
 - 6.1. Strategy Committee (Mike Keeling and Steve Peters)
 - 6.2. ATIC/CIAC AZ Telecom Summit Committee
 - 6.3. Vendor Advisory Committee (Frank Croan)
 - 6.4. CCEC Arizona Corporation Commission 2006 Election Debates (Steve Peters)
 - 6.5. GCIT CIAC Progress Report (Galen Updike)
 - 6.6. Cyber Security Committee Report (Jerry Crow)
 - 6.7. FCC Activities (Al Sterman)
 - 6.8. ACC Activities (Tom Campbell)
 - 6.9. Arizona Telecommunications Directory (Galen Updike, Brad Tritle, Mark Goldstein)
 - 6.10. GAZEL Report (Steve Peters)
 - 6.11. eSATS Report (Ted Kraver)
7. Monthly "General Information" Meetings (Mark Goldstein)
8. Announcements
9. Informational Presentation
 - 9.1. None
10. Adjourn

Self Introductions

See the attendee list above.

Acceptance of Minutes from Last Meeting

The minutes for the November 8th Board meeting were presented for approval and accepted.

MOTION: To amend and accept the minutes.

MOVE: Mark Goldstein

SECOND: Patt Patterson

Passed Unanimously

Membership Considerations

The following suggestions were offered:

- Need a member from the Navajo Nation
- Should have an ACC member – Ralph Gierish will follow up on this.
- Need wider statewide representation.
- Should have a legislative member

- School Facilities Board ought to be represented (possibly John Arnold?). – John Kelly will follow up on this.
- Should have someone from Flagstaff.
- Our university representation needs to be reinvigorated – perhaps with a focus on online education,.

Review of Outstanding Action Items as Documented in November 2006 Minutes

Oris Friesen noted that there are 4 outstanding action items:

- →
The issue of 2 levels of membership still needs to be addressed by the new Strategy Committee chaired by Steve Peters.
No action yet.
Will be carried forward to the March meeting.
- →
The Arizona Telecommunications Directory (ATD) still needs to be reformulated and the evolution and updating of the ATD actively considered/managed. Galen Updike and Brad Tritle have this action item.
ACTION ITEM:
Galen committed to address this issue before the next Board Meeting in January 2007.
Now due in March with Jay, Patt, Ralph, Mark and Oris to participate.

Mike Keeling suggested that we broaden the scope of the project and perhaps involve the Industry Vendor Advisory group in a leadership role.
- →
Mike Cohen as Treasurer has an open action item to file with the IRS for certification of ATIC's 501(c)(6) status. AT&T's 2006 sponsorship payment has been delayed pending a copy of the certification letter and may be at risk if not accomplished in a timely manner.
ACTION ITEM:
Michael committed to take action on this over the Thanksgiving holidays.
Will be carried forward to the March meeting
- →
Mike Keeling, with assistance from Oris and Galen, will draft a letter for Frank Croan and the Industry Advisory Board soliciting vendor assistance and participation.
No action yet.
- →
Mike Keeling, ATIC Chair is to provide the Centennial Vision Coalition (CVC) a letter confirming ATIC's decision to support and anticipated future participation.
No action yet.
ACTION ITEM: This shall be done.

Committee Reports

- **Strategy Committee** (Mike Keeling and Steve Peters)
Steve reported that a Summit Planning meeting will be scheduled, and that volunteers from the Board membership are requested. He noted that we need to have a follow-up strategy meeting, but this has been subsumed by the Telecom Summit activity.

Ron Schott will help to co-chair this effort (at least informally).

Anyone else interested in volunteering their services are urged to contact Steve Peters.

ATIC/CIAC AZ Telecom Summit Committee (Steve Peters)

The summit is to come to consensus on some actionable items. Hopefully we can do some videoconferencing of the summit. We hope to make it available after the fact.

The Summit will:

- Be a one day session preceded by a series of online sessions (4-5). The online sessions will provide background, overview and updates on CIAC/ATIC issues and initiatives, best practices, etc. We will utilize technologies such as audio, web and video conferencing; Pod/Web Cast. The sessions will be provided real-time followed by on-demand access.
- Focus on planning, policy, action planning and decision making rather than an information sharing and networking conference format. The events should be consistent with ATIC/CIAC recommendations for Regional/Community Telecom Planning and address ATIC/CIAC high priority issues. It should include initiating processes, actions, strategic direction and tactical implementation

The main issues to be addressed are:

- Strategic Statewide Telecom Plan
- Broadband Authority
- Rights-of-Way
- Regional/Community Planning
- Native American community

Below are the expected outcomes of the summit:

1. Develop policy recommendations and implementation of strategies to remove barriers to the deployment of advanced telecommunications services and affordable broadband Internet access throughout the State
2. Leadership role of ATIC and CIAC
3. Move toward policy consensus by policy makers
4. Plans and policies defining what needs to be done and who will do it – community, state and providers
5. Awareness of current Strategic Planning
6. Need for community assessments as part of the plan
7. Input regarding the State Plan
8. Education communities
 - Impact of local policies
 - Aggregation of demand
 - Middle Mile
 - Available options

Some suggestions that emerged from the ensuing discussion included:

- Mark suggested that maybe we could have a late in the day open access session – trade show-like and invite others to attend, perhaps at no cost
- Mike Keeling liked the idea of having a top-flight evening keynoter (e.g., Governor Janet Napolitano)

- Galen noted that ilinc might be interested in sponsoring the event with, perhaps with funds as well as with technical support.
- In response to the issue of how to attract the decision-makers of policy to the event, Mike Keeling suggested that we try to secure an executive office or legislative sponsorship/endorser of this meeting – not in dollars but listed on the invitation letter to give the event a high level imprimatur. Maybe we could leverage the CIAC link, via the State CIO, to the Governor
- **Vendor Advisory Committee** (Frank Croan)

No report

- **CCEC Arizona Corporation Commission 2006 Election Debates (Steve Peters)**
Steve is preparing the final report and gave special thanks to Mark Goldstein for his efforts in getting the DVDs created and distributed. The webcast remains available at <http://www.arizonatele.com/atic/election/acc06.php>.

The Board gave a special round of thanks to Steve for managing and coordinating the activity and helping to bring it to a successful conclusion.

If you haven't seen Steve's Final Report yet, the direct link to it is http://www.arizonatele.com/atic/docs/ATIC_ACC_Debate06_Final_Report.doc (minus the appendices due to file size considerations). The appendices are available on request from Steve.

- **Communication Infrastructure Advisory Committee (CIAC) Progress Report** (Galen Updike)

Galen recently sent out a 19-page summary of CIAC activity in 2006.

Galen also reported that as head of the Task Group for the Broadband Authority, John Kelly was able to secure some funding from the Arizona Department of Commerce (DOC) to investigate Broadband Authority opportunities available in Arizona. The work is being carried out by the Center for Digital Government under Todd Sander. Mike Keeling and Data-Site are also involved.

Some funds are also available from the Department of Education to do some mapping of telecom assets within the state of Arizona. This mapping can be based on school districts so that we can map the capacity for broadband telecom in each of the areas. Ted Kraver noted that when eLearning becomes a reality, this type of mapping would be invaluable.

Jan Leshar is the new head of the Department of Commerce yesterday.

- **Cyber Security Committee Report** (Jerry Crow, Jeni Li)

Jerry reported that we had a cyber security program at the November ATIC Public Meeting. Chris Pearson of Lewis & Roca presented on the Top Ten Cyber Security risks that corporations faced in 2006. We only had 5 people at the meeting and 1 on the phone. How can we solve this problem? Maybe we need to have a joint meeting with InfraGard or ISSA.

- **Federal Communication Commission (FCC) Activities** (Mark Goldstein)
Al Sterman reported that the FCC is focusing on participation at the Summit. Al will be in DC at the end of the month and will meet with Bob Somers then.

Arizona Corporation Commission (ACC) Activities (Tom Campbell)

No report this time.

- **Arizona Telecommunications Directory** (Galen Updike, Brad Tritle, Ralph Gierish)
This Action Item is documented above in the Section called "Review of Outstanding Action Items" above.
- **GAZEL Report** (Steve Peters)
Steve noted that there is an eLearning CEO breakfast on Feb 15.
- **eSATS Report** (Ted Kraver)

Ted is working with the P-20 committee to emphasize the importance of eLearning. He is also working with Representative Mark Anderson and others to draft legislation that we hope will set up a funding model for each school, based on the eSATS model. We are shooting for \$100M - \$150M.

ATIC can be helpful by voting when the time comes, by using the ALIS Tracking software at <http://alistrack.azleg.state.az.us/AlisTrack.asp>.

Mark reported that the Arizona Technology Council has finalized a Technology Public Policy Agenda for the 48th Arizona Legislature Session this year. If you would like to receive legislative alerts and would be willing to write or phone legislators to support technology issues please e-mail Phillip Blackerby at phillip@blackerbyassoc.com to be added to the alert list.

ATIC Public Meetings (Mark Goldstein)

Mark reported that the ATIC Public Meeting on Thursday, February 15, would focus on legislative activity.

Mark also reported that ATIC is cooperating with the Wireless Internet Institute (W2i) to bring the Digital Cities Convention to Tempe, Arizona, on February 13-14, 2007. We will have about 10 comps for ATIC members.

Galen suggested that ATIC should try to get Superior involved in the w2i meeting.

On Monday January 22nd there is a meeting at ASU with Sayfe Kiaei

Announcements

The following announcements were made:

Oris Friesen said a few words in remembrance of former ATIC Board Member Diane Bacon. (See Page 1 of these minutes.)

ATIC will contribute \$100 - \$200 in her memory.

➔ Mike Keeling will follow up on this with Michael Cohen

Bob Denton announced the Invest in Southwest conference to be held on February 22. For information, see <http://www.investsouthwest.org/>.

Steve Peters is soliciting ideas on raffle prizes for an upcoming “biotech for kids” event.

Informational Presentation

None.

The next ATIC Board Meeting will be on March 14, 2007, 12:00-2:00 p.m. at Lewis & Roca in downtown Phoenix.

ATIC Board Meeting in 2007 on Wednesdays from 12:00-2:00 PM are scheduled for:

March 14, 2007

April 11, 2007

May 9, 2007

June 13, 2007

July 11, 2007

September 12, 2007 (Rosh Hashanah begins at Sundown)

October 10, 2007

November 14, 2007

The meeting was adjourned at 2:15 p.m.