

Arizona Telecommunications and Information Council (ATIC)

ATIC Board Meeting Minutes (Final) – September 13, 2006

On-Site Attendees:

1. **Mike Keeling (*)**;
2. **Ron Schott (*)**;
3. **Oris Friesen (*)**;
4. **Michael Cohen (*)**;
5. **Galen Updike proxy for Chris Cummiskey (*)**;
6. **Carl Sanchez**;
7. **Brad Tritle (*)**;
8. **David Whitt**;
9. **Jerry Crowe (*)**;
10. **Steve Peters (*)**.
11. **Al Sterman (*)**
12. **Genene Walker (*)**
13. **Allan Meiusi**
14. **Patt Patterson (*)**

Attendees via Audio:

1. **Frank Croan (*)**;
2. **John Kelly (*)**;
3. **Michael Sherman (*)**
4. **Troy Haas**
5. **Glenn Stoneman (*)**
6. **Stash Jarocki**

(*) - ATIC Board Members - present = 15, with a quorum = 10

Many thanks to Cox Business Services for the statewide audio conference connections and to Lewis & Roca for providing meeting facilities and electronic conferencing.

MARK YOUR CALENDARS NOW:

- **The next ATIC Board Meeting will be on October 11, 2006, 12:00-2:00 p.m. on the 15th Floor at Lewis & Roca in downtown Phoenix.**

Modifications to and Acceptance of Agenda Draft

The agenda was accepted as modified below with the movement of the original Section 6.6, the CIAC Progress Report by Galen Updike to Section 6.2.

MOTION: To accept the agenda as modified below.

MOVE: Steve Peters

SECOND: Al Sterman

Passed Unanimously

DRAFT Agenda

1. Modifications to and Acceptance of Agenda Draft
2. Self-Introductions
3. Acceptance of Minutes from Last Meeting
4. Membership Considerations
5. Review of Outstanding Action Items as Documented in July 2006 Minutes.
6. Committee Reports
 - 6.1. Strategy Committee (Mike Keeling and Steve Peters)
 - 6.2. State Government Broadband Planning and Support– GCIT Communications Infrastructure Advisory Committee (CIAC) Progress Report (Galen Updike)
 - 6.3. Grant Processes Task Group (Steve Peters)
 - 6.4. Vendor Advisory Committee (Frank Croan)
 - 6.5. Centennial Vision Coalition Proposal (Ron Schott)
 - 6.6. CCEC Arizona Corporation Commission 2006 Election Debates (Steve Peters)
 - 6.6.1. Demonstration of new ATIC Website (Mark Goldstein)
 - 6.7. Cyber Security Committee Report (Jerry Crow)
 - 6.8. FCC Activities (Al Sterman)
 - 6.9. ACC Activities (Tom Campbell)
 - 6.10. Arizona Telecommunications Directory (Galen Updike, Brad Tritle, Mark Goldstein)
 - 6.11. GAZEL Report (Steve Peters)
 - 6.12. eSATS Report (Ted Kraver)
7. Monthly "General Information" Meetings (Mark Goldstein)
8. Announcements
9. Informational Presentation
 - 9.1. Allan Meiusi of WI-VOD will be presenting on the WiFi Project from the perspective of a vendor, including a marketing plan summary and a sustainability report on continued use of the system.
10. Adjourn

Self Introductions

See the attendee list above.

Acceptance of Minutes from Last Meeting

The minutes for the July 12th Board meeting were presented for approval and accepted.

MOTION: To accept the minutes.

MOVE: Patt Patterson

SECOND: Galen Updike

Passed Unanimously

Membership Considerations

Brad Tritle has joined GITA, which is already represented by Chris Cummiskey.

Brad submitted his resignation as a Board Member.

Review of Outstanding Action Items as Documented in June 2006 Minutes

Oris Friesen noted that there are 2 outstanding items:

- ➔ The issue of 2 levels of membership needs to be addressed by the new Strategy Committee to be convened by Steve Peters.
Steve will report on this later in this meeting.
- ➔ The Arizona Telecommunications Directory (ATD) needs to be reformulated.
Galen Updike and Brad Tritle still have this action item.
Galen spoke about the need to keep the ATD up to date and that we should not rely on a single source as our point of contact for each vendor.

Committee Reports

- **Strategy Committee** (Mike Keeling and Steve Peters)
Steve reported on the recent Strategy Planning meeting that was held, with 13 attendees. It was held at the Advanced Strategy Center at Pinnacle Peak on August 29, 2006, and was facilitated for ATIC by Douglas S. Griffen and Roger Webb.

Some of the topics that were covered included:

- ATIC vision and mission,
- Funding,
- The role of special projects,
- ATIC relationship to CIAC,
- Public relations,
- Etc.

Below is a copy of the current ATIC Mission:

"Arizona Telecommunications and Information Council (ATIC) is an economic development foundation of the Governor's Strategic Partnership for Economic Development (GSPED). ATIC functions as Arizona's recognized and authoritative organization guiding technology policy development, serving as a leading source of information and expertise on telecommunications and information technology matters.

ATIC develops, promotes and supports initiatives and guides adoption of effective public policies that encourages wide-scale deployment and availability of telecommunication services and information technologies to insure economic prosperity for the Arizona community, expand the region's global competitive advantage, enable continued educational advancement, and support an enhanced quality of life."

- It was decided that projects that ATIC accepts should have some type of policy impact. Thus, demos, pilots and proof of concept projects should be considered. This could also include some public private partnerships. Therefore, it was concluded that if ATIC follows those guidelines, then the mission statement need not be changed.

- Another topic focused on taking ATIC to a higher level through paid memberships and other types of funding. No conclusion was reached.
- 2 issues were identified that need action in the near term:
 - (1) we want to do a roundtable but we need to define its purpose
 - (2) we will have a follow-up strategy planning session via remote attendance. It probably will focus on the initiatives that ATIC wants to pursue.

➔ Steve will send the full report to all ATIC Board Members

- **State Government Broadband Planning and Support- Communication Infrastructure Advisory Committee (CIAC) Progress Report** (Galen Updike)

Galen announced that the next CIAC meeting is scheduled to be held on September 14, 2006. The agenda calls for a summary of the progress made by the 3 Task Groups:

1. Strategic Telecom Plan Task Group
2. Arizona Broadband Authority Task Group
3. Telecom Rights-of-Way Task Group

The meeting will also feature a consultant who will discuss the Gift Clause and how to raise money for public-private bonding by means of a process modeled after the Greater Arizona Development Authority (GADA) process.

- **Grant Processes Task Group** (Steve Peters)

This topic was covered in the above Strategy Committee report.

- **Vendor Advisory Committee** (Frank Croan)

Frank reported he is in the process of setting up a meeting with the vendor community.

- **Centennial Vision Coalition Proposal** (Ron Schott)

Ron reported that work has been done by Ted Kraver, Steve Peters and others to leverage the legislature for backing this 2012 Arizona Centennial activity/benchmark. The Coalition will consist of organizations such as GAZEL, ATIC and others.

Mike Keeling elaborated on this proposal calling it a special opportunity for various like-minded organizations to come together for the 2012 Centennial of Arizona statehood. Mark Goldstein and Mike Keeling have been involved to date. The overall purpose is to define various initiatives for Arizona that will be presented to a larger audience as part of a public outreach activity. Mike recommended that ATIC formally support this effort.

MOTION: ATIC agrees to participate as an organization in the development of the Centennial Vision Coalition, and the follow-on activities of the Coalition, in order to achieve policies and objectives that are consistent with ATIC's mission and values.

MOVE: Steve Peters

SECOND: Patt Patterson

Passed Unanimously

- **CCEC Arizona Corporation Commission 2006 Election Debates** (Steve Peters)

Steve reported that the debate is slated for 1-3:30 p.m. Wednesday at the Arizona Corporate Broadcast Center, 2617 S. 46th St., Suite 300. It is free, live or online. To catch the webcast, go to

www.arizonatele.com/atic Registration begins at noon. The webcast may also be viewed any time after the initial showing.

Mark Goldstein, the Secretary of ATIC, will moderate the debate. The debate will cover issues from other domains than telecommunications.

- **Demonstration of new ATIC Website** (Mark Goldstein)

Mark reported on the CCEC publicity that has been on the ATIC website.

Mark gave kudos and many thanks to Alan Levine for all the work he has done over the last 10 years on the ATIC website. The home page is now <http://arizonatele.com/>.

Mark also reported on numerous revisions that have been made on the website, which now includes a robust archive section at <http://www.arizonatele.com/atic/archive.html>.

- **Grant Activity on WiFi Security Project - Status Report** (Oris Friesen)

Oris reported that the Grant has been successfully completed. For the final report and other information, please see our website at <http://atic.researchedge.com/wireless/>.

An additional 30 days of free time has been given to the Santa Cruz County Sheriff's Office for testing the WiFi corridor, and UAT is preparing to perform a security analysis.

At the September meeting, Allan Meusi of WI-VOD will be presenting on the WiFi Project from the perspective of a vendor, including a marketing plan summary and a report on how people who were participants are continuing to use the system.

- **Cyber Security Committee Report** (Jerry Crow, Jeni Li)

Jerry Crow reported that the Cyber Security Committee would host the November 17th Public Information meeting.

- **Federal Communication Commission (FCC) Activities** (Mark Goldstein)

Nothing of interest to report this time.

- **Arizona Corporation Commission (ACC) Activities** (Tom Campbell)

Nothing of interest to report this time.

- **Arizona Telecommunications Directory** (Galen Updike, Brad Tritle, Ralph Gierish)

Nothing to report.

- **GAZEL Report** (Steve Peters)

No report this time.

- **eSATS Report** (Ted Kraver)

Nothing to report this time.

Monthly "General Information" Meetings (Mark Goldstein)

The September Public Information meeting has been canceled in lieu of the CCEC candidate debates.

Announcements

None.

Informational Presentation

Allan Meiusi of WI-VOD Communications presented on the WiFi Project from the perspective of a vendor, including a marketing plan summary and a sustainability report on continued use of the system. The presentation can be downloaded from

<http://www.atic.grovesite.com/files/sites/804/4527/59874/ATIC%20Wi-VOD%20MoSoHo%20Sustainability%20v2a.pdf>

Alternatively, you may use this shorter URL: <http://tinyurl.com/rv3lt>

Below are Allan's coordinates:

Allan Meiusi

Chief Solutions Architect, WI-VOD

Toll Free: 866-802-6060 ext. 3302

www.wi-vod.com

allan@wi-vod.com

For the Final Report on the WiFi Project and other related information, please see the ATIC website at <http://atic.researchedge.com/wireless/>.

The meeting was adjourned at 1:50 p.m.

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